

July 10, 2019



Volume 36  
Issue 26

# Iowa Newspaper Association Bulletin

www.INAnews.com

## CALENDAR of EVENTS

### WEBINARS

10 Tips to Rock Your Next  
Video Story  
Thursday, August 8

### MEETINGS

INA, INF & INA Services  
Co. Boards  
Friday, July 19

### REMINDERS

DSA Nomination Deadline  
Friday, August 2

MEP Nomination Deadline  
Friday, August 2



Artist Nellie Verne Walker created this sculpture for the Iowa Women's Suffrage Memorial, which was installed in 1934 in the State Capitol. Photo courtesy of the State Historical Society of Iowa

Find this photo and other content sponsored by the Iowa Department of Cultural Affairs by visiting <https://inaneews.com/foundation/giving/iowa-department-of/>.

## INF offers excellent, free content from Iowa Department of Cultural Affairs

*The series offers fresh stories about arts, history, film and culture from the Iowa Department of Cultural Affairs. With solid reporting, stylish writing and lively photos, this publish-ready content covers every corner of the state to help readers discover the people and places that make Iowa such a fascinating place to live.*

**NEW ARTICLES AVAILABLE TODAY.** The July series of articles are available today for download from the INA website, and cover the follow topics:

**Women's suffrage** - Iowa became the 10th state to ratify the 19th Amendment on July 2, 1919. A hundred years later, Iowans are celebrating the anniversary with an array of statewide events -- even as a half-dozen women are running for president.

**Plein air painting** - With just an easel, a canvas, some brushes and paints, Iowa artists are reviving the tradition of outdoor painting. The Iowa State Fair is hosting the first plein air painting competition that anyone can remember, while other events are scheduled for Corning and Keosauqua.

Visit <https://inaneews.com/foundation/giving/iowa-department-of/> to download this month's series and to view the archive of articles from previous months.

## IOWA DEPARTMENT OF CULTURAL AFFAIRS

**ABOUT THE WRITERS.** Michael Morain covered arts and culture for the Des Moines Register from 2005 to 2016 before becoming the communications manager at the Department of Cultural Affairs. He is a two-time fellow of the National Endowment for the Arts Institute for Arts Journalism and (more important) the nephew and grandson of two INA Master Editor-Publishers: Rick Morain and the late Fred Morain of Jefferson.

Jeff Morgan has served the Department of Cultural Affairs since 2004, following two decades of experience in public relations, for Des Moines Performing Arts (formerly the Des Moines Civic Center), and journalism, for the Des Moines Register, Des Moines Business Record, Iowa City Press-Citizen and various Meredith Corp. publications.

Please contact Geof Fischer at (515) 422-9070 or [gfischer@inaneews.com](mailto:gfischer@inaneews.com) for additional information or if you have questions.

# meeting minutes

## Iowa Newspaper Association Board of Directors | Executive Committee June 26, 2019 Minutes



### INA Executive Committee Minutes

The INA Board of Directors Executive Committee met via conference call at 9:00 a.m. with the following members present: Karen Spurgeon, Bloomfield Democrat; Terry Christensen, Fort Dodge Messenger and Trevis Mayfield, Maquoketa Sentinel-Press. Also present was Susan Patterson Plank, INA.

#### Votes Taken:

- A. On a motion by Christensen, seconded by Spurgeon, the Executive Committee voted to accept the recommendation of the INA Nominating Committee to the INA Board that Jaime Zweibohmer, Humboldt Independent fill the unexpired term of Jake Krob. Krob was elected in 2017.
- B. On a motion by Spurgeon, seconded by Christensen, the Executive Committee appointed to the INA Board Paula Buenger, Spencer Daily Reporter to fill the open Director position due to the resignation of Steve Fisher, Dubuque Telegraph Herald. Fisher's term would have expired in 2020.
- C. On a motion by Spurgeon, seconded by Mayfield, the Executive Committee appointed to the INA Services Co. Board Matt Bryant, Washington Evening Journal to fill the open Director position due to the resignation of Chris Edwards, Cedar Rapids Gazette.

There being no further business, the meeting was adjourned at 9:28 a.m.

Respectfully submitted,  
Susan Patterson Plank

## ? question of the week

### Who is "the press"?

Courts have long struggled with this seemingly easy question. While no doubt exists that "mainstream" media, such as broadcast stations, newspapers and magazines enjoy the freedom of "the press," the line gets blurrier in cases involving underground newspapers, freelance writers and pamphleteers. In general, however, courts have defined "the press" so as to include all publishers. The 2nd U.S. Circuit Court of Appeals, for example, has said that First Amendment protections extend to "every sort of publication which affords a vehicle of information and opinion." *von Bulow v. von Bulow*, 811 F.2d 136, 144 (2d Cir.) (quoting *Lovell v. Griffin*, 303 U.S. 444, 452 (1938)), cert. denied, 481 U.S. 1015 (1987).

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Des Moines, IA 50309

### INA LEGAL HOTLINE

515-283-3100 (*paid service*)

# FREE MEMBER EXCHANGE

## ▼ HELP WANTED

**NEWS REPORTER.** Plymouth County's official newspaper, The Le Mars Daily Sentinel, is in search of a news reporter to join our news team. We're looking for a motivated writer who can generate story ideas, turn in accurate and well-organized stories, and work well with our newsroom staff. Responsibilities include: covering everything from hard news, business and government, to personality features. The ideal candidate should be comfortable with digital photography. Page design abilities and experience with InDesign and Photoshop are a must. The Daily Sentinel offers a competitive salary and solid benefits package. Please forward resumé, cover letter and clips to Kim Fickett, Editor at [senteditor@gmail.com](mailto:senteditor@gmail.com) or mail to Editor, Le Mars Daily Sentinel, 41 First Ave. N.E., Le Mars, Iowa 51031. No phone calls please. 0821

**REGIONAL SPORTS EDITOR.** Mid-America Publishing, leader in community news in Iowa has an opening for a Regional Sports Editor. The successful candidate will provide sports coverage of five different high schools of various class sizes throughout the school year. He or she will attend various events such as football games, volleyball games, cross country events, basketball games, wrestling matches, golf meets, track and field events, baseball and softball games, take photos and notes to keep a log of the action for write-ups to follow. Interview coaches and players and provide insight and give depth to recaps. The sports editor also takes on the responsibility of athlete of the week, which is a sponsored section in the sports page, uploads scores, photos, etc in a timely manner so that our readers are up to date on the sports in the area, which could include Facebook live if needed and should also be able to provide interesting sports-based feature stories. Being able to write more than just the box score will be expected. The Sports Editor will also have the willingness to provide support in other areas of the newspaper, such as breaking news events or other local happenings.

In terms of education, a bachelor's degree in journalism or a related field is encouraged along with some prior experience working with media or publications relating to journalism. It will be helpful to have some working knowledge of programs such as Photoshop or other graphic design programs and photography skills in terms of knowing how to address various lighting scenarios, different types of motion and photo editing.

Hours vary considerably based on sporting events but there is some flexibility in your schedule. Evening hours will be required, especially during major sports seasons. Competitive benefits include health, dental and vision insurance, generous PTO, 401K w/match. Great opportunity to network with professionals from 23 similar publications on a regular basis and hone skills through INA webinars. Mid-America Publishing is a family owned company that employs more than 110 Iowans across the state. Call Pam DeVries at 641-486-2585 Ext 118 for more details or apply on Indeed.com today! 0821

### **REPORTER/PHOTOGRAPHER - EASTERN IOWA MEDIA GROUP.**

We teach. We learn. We keep it local.

If you love telling people's stories and still have a lot to learn, there is no better place to be.

With the Eastern Iowa Media Group, we have a strong, collaborative news gathering organization that's looking

for a talented reporter who knows how to relay important news in a way that people can understand and enjoy reading. Our reporters are a team within a team, and we've all got one another's backs as we are constantly learning what drives our local communities - and then teaching our readers about it.

The job averages 38 hours per week and includes a comprehensive benefit package including health, dental, paid time off, tuition reimbursement, retirement, gym membership reimbursement, employee stock ownership (ESOP) and much more. The Eastern Iowa Media Group is part of Woodward Community Media, a division of Woodward Communications Inc., an employee-owned company based in Dubuque, Iowa.

Apply online to [wcinet.com/careers](http://wcinet.com/careers). Include completed application, resume, cover letter and writing samples. 0725

**SALESPERSON.** Are you ready to take your skills to the next level? Are you looking for a challenging new career where your earning power is limited only by your desire for personal success? Do you enjoy talking to people and helping them become the best that they can be? Then, this job is for you. No sales experience? No problem. We will train the right candidate on how to become a part of our winning team! Our community newspapers, related websites and special section products are part of Enterprise Media in New Hampton Iowa. We are an equal opportunity employer that offers health, vision and dental insurance along with an optional 401K plan. Let us help you grow while building value to the place you already call home! 0731

**SALES MANAGER.** Are you ready to take your skills to the next level? Are you looking for a challenging new career where your earning power is limited only by your desire for personal success? Do you enjoy talking to people and helping them become the best that they can be? Then, this job is for you. No sales experience? No problem. We will train the right candidate on how to become a part of our winning team! Our community newspapers, related websites and special section products are part of Enterprise Media in Charles City. We are an equal opportunity employer that offers health, vision and dental insurance along with an optional 401K plan. Let us help you grow while building value to the place you already call home! Contact Christopher Hall at [christopherhall@charlescitypress.com](mailto:christopherhall@charlescitypress.com). 0807

### **VICE PRESIDENT OF WOODWARD COMMUNITY MEDIA.**

Do you find purpose in helping others achieve success? In this role, you will have many opportunities in which to do so.

1. Employee owners will look to you to provide strategic direction, give them the information they need to be successful, and then empower them to think independently to serve our customers in the best way they know how.
2. Businesses will look to you to provide avenues in which to connect with their customers and community.
3. Communities will look to you to provide relevant content to keep them informed and to actively engage in a leadership role within the communities you serve.

Success will be achieved by actively engaging with employee owners at multiple locations and by developing relationships with business and community leaders alike. Woodward Communications, Inc. (WCI) offers an employ-

**MEMBER EXCHANGE** - cont. on page 6



And  
Finally

Iowa got it's name from the Ioway people, one of the region's native tribes. According to an early pioneer, Native Americans saw the land and started saying: "Iowa, Iowa, Iowa," which meant "beautiful, beautiful, beautiful."





## Iowa Newspaper Association Bulletin

www.INAnews.com

### IN THIS ISSUE...

- 10 Tips to Rock Your Next Video Story
- DSA Nomination Form
- MEP Nomination Form

## REMINDERS!

**Master Editor-Publisher  
and Distinguished Service  
Award nominations are  
due August 2nd!**

**The INA Bulletin will be  
printed on a biweekly  
basis for the remainder of  
the summer.**

## Bruce Binning's Celebration of Life

July 11, 2019 · 3:00 - 4:00 p.m.

**Stables at Copper Ridge**  
2197 Ridge Road  
Denison, IA, 51442

*Social Gathering & Lunch  
will follow the service  
from 4:00-6:00 p.m.*

### MEMBER EXCHANGE - cont. from page 5

ee-centric culture supported at the foundation by our Employee Stock Ownership Plan (ESOP). Woodward Community Media is a division of WCI, which is headquartered in beautiful Dubuque, Iowa, nestled on the Mississippi River in the corner of Wisconsin, Iowa, and Illinois. Go to [wcinet.com/careers](http://wcinet.com/careers) to learn more about our company and this leadership opportunity. 0725

### ▼ FOR SALE

#### Considering a sale of your newspaper but not sure where to start?

Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at [scenictrailmediabrokers@gmail.com](mailto:scenictrailmediabrokers@gmail.com) for more information.

**Iowa weekly newspaper for sale;** excellent community; city, school, county legals, gross around \$200K. 40 year owner seeking to slow down. Contact Northeast Iowa, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa 50309. Contact: Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

**Two weekly newspapers,** including one in county seat community. Progressive communities. City, county, school legals. Located in southwest Iowa. Contact: Weekly Newspapers, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

**Profitable group of three small weekly newspapers** for sale in South Dakota, two in Black Hills. If interested write to: S.D. Newspapers c/o Iowa Newspaper Association, 319 E. 5th St., Des Moines, IA 50309.

**IN NEED OF NEW LISTINGS.** This could be the right time to sell! \*Appraisals-Consultations-Brokerage services\* Your full service broker, News Brokerage of Iowa, [dtappnewsbrokerageofiowa@gmail.com](mailto:dtappnewsbrokerageofiowa@gmail.com), 319-350-2770.

**Two Weekly Newspapers:** Great opportunity for first-time owner or company seeking to expand to West Central Iowa. Can be purchased individually or as a pair. Great community support; city, county, school legals. Contact WCIA, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

**Just listed!** County seat weeklies with top line revenues at \$1.4M. Over \$200k in cash flow. This listing won't last long. Please call today--Edward Anderson, Broker--National Media Associates--417-338-6397 or email: [brokered1@gmail.com](mailto:brokered1@gmail.com)

**Just listed:** Owner looking to retire making this highly profitable, privately held group of Iowa weekly newspapers available for the first time in decades. The group features a strong staff with a centralized graphics department. Perfect add-on for a current group, or great opportunity for a hands-on owner. All inquiries are strictly confidential. While a cash purchase is preferred, contract terms are available under the right circumstances. For more information contact: Ryan Harvey, Broker, Scenic Trail Media Brokers, LLC, at 515-689-1151 or by email at [scenictrailmediabrokers@gmail.com](mailto:scenictrailmediabrokers@gmail.com)

**Iowa publisher looking to own an Iowa newspaper?** Contact Dave Tapp of News Brokerage of Iowa, [dtappnewsbrokerageofiowa@gmail.com](mailto:dtappnewsbrokerageofiowa@gmail.com), 319-350-2770.

*View and submit ads on the Internet at [www.INAnews.com](http://www.INAnews.com). Students and professionals may also submit their resumes for online viewing.*

*There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.*

*If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.*

*Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.*

*Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.*

*Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.*

*For more information, contact Cicely Gordon at [cgordon@inaneews.com](mailto:cgordon@inaneews.com).*



*An Iowa Newspaper Foundation webinar...*

**10 TIPS TO ROCK YOUR NEXT VIDEO STORY**

Iowa New Member Benefit: **FREE!**  
Use Discount Code: **IAwebinars**

**Thursday, August 8 1-2 p.m.**

**Registration fee: FREE · Deadline: August 5**

#### **IN THIS WEBINAR...**

Video is a part of our digital storytelling toolbox that will continue to grow over the next five years. Mobile phones make it easy to shoot and share our video stories. In this session, Val Hoepfner will share 10 tips that will make your video story stronger, audio better and video more compelling. This session is good for beginners, intermediate and those who have experience but need efficiency.

#### **THE PRESENTER...**

##### **Val Hoepfner**



Val Hoepfner is a digital journalist, training and media strategist. She has worked in digital, mobile and multi-platform journalism for more than 15 years. As CEO of Val Hoepfner Media and Consulting, LLC, Hoepfner travels to newsrooms, universities and media conferences where she creates and leads training for journalists in engagement, change management and developing digital and mobile workflow. Hoepfner is a member of the Native American Journalist Association, Online News Association, Associated Press Photo Managers, American Society of News Editors, the Recording Academy and Public Radio in Mid America.

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*Online Media Campus is brought to you by Southern Newspaper Publishers Association and Iowa Newspaper Foundation*



# ONLINEMEDIACAMPUS



## Webinar Registration

YES! Sign me up for the *10 Tips to Rock Your Next Video Story* webinar Thursday, August 8.

### Registration fee: free to Iowa Newspaper Association members

Find out more at [www.onlinemediacampus.com](http://www.onlinemediacampus.com) or contact Erica Wipperling at 515-422-9052 or [ewipperling@inanews.com](mailto:ewipperling@inanews.com).

### Registration deadline: August 5

Name \_\_\_\_\_ Newspaper \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Name \_\_\_\_\_ Newspaper \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Name \_\_\_\_\_ Newspaper \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### SEND YOUR COMPLETED REGISTRATION FORM(S) AND FEE TO:

IOWA NEWSPAPER FOUNDATION, 319 E. 5th St., Des Moines, IA 50309

EMAIL to [ewipperling@inanews.com](mailto:ewipperling@inanews.com) or REGISTER ONLINE at [ONLINEMEDIACAMPUS.COM](http://ONLINEMEDIACAMPUS.COM)

### RECEIPT OF REGISTRATION:

You will receive log-in instructions 48-hours prior to the webinar you've registered for. If you have questions, please contact Erica Wipperling at [ewipperling@inanews.com](mailto:ewipperling@inanews.com) or 515-422-9052.



# DISTINGUISHED SERVICE AWARD

## 2020 NOMINATION FORM

The INA Distinguished Service Award is presented each year at the association's annual convention to the individual(s) in the state who, in the opinion of the selection committee, best meet(s) the following criteria:

1. The nominee must be an employee or former employee of or contributor to an Iowa newspaper or associated with a university, college or newspaper association having close ties with Iowa newspapers;
2. The nominee shall have contributed greatly to his or her newspaper, and/or to his or her community and or the newspaper industry in general;
3. Longevity should have little effect on the nominee's qualifications;
4. Individuals who have received the INA's Master Editor-Publisher award are not eligible to win the Distinguished Service Award.

I nominate the following individual for consideration by the selection committee to receive the INA Distinguished Service Award:

Name: \_\_\_\_\_ Newspaper: \_\_\_\_\_

Nominated by:

Name: \_\_\_\_\_ Newspaper: \_\_\_\_\_

Please include all relevant support materials.

This award is open to all members of the newspaper staff! Potential candidates might be advertising directors, circulation managers, back shop superintendents and press operators, as well as news and sports editors, publishers and business managers.

The award is one of the most prestigious awards given to newspaper professionals in Iowa. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Past Presidents' Luncheon during the INA Convention on February 7, 2020.

Nominations not selected will also be considered in 2021 and 2022. Some people may have been nominated for this award in the past but did not receive it due to a lack of information about the nominee. Nominators should feel free to re-nominate such individuals and include more details about their qualifications.

Contributions should be over a period of time and all three areas (newspaper, community and industry) are considered.

### **A complete nomination will include the following:**

- A letter of support from the nominator
- Basic resume of the nominee's service to the newspaper and the community
- Additional letters of support from community members, co-workers or others
- Other materials that support the nominee's application

**DEADLINE FOR NOMINATION: AUGUST 2, 2019**

**Mail to:** Iowa Newspaper Association, Attn: Jana Shepherd, 319 East 5th Street, Des Moines, IA 50309 | **Email to:** jshepherd@inanews.com



# DISTINGUISHED SERVICE AWARD WINNERS

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## 1982

Frank Nye, Cedar Rapids Gazette  
Matt Lawrence, Ottumwa Courier  
Paul Norris, Marshalltown Times-Republican

## 1984

Donald Lundgren, Clinton Herald  
Les Moeller, Iowa City Daily Iowan  
Al Efner, Ottumwa Courier

## 1985

J. Burl Tiedemann, Adel Dallas County News  
Harry Mauck Jr., Council Bluffs Nonpareil  
Esther Williams, Vinton Cedar Valley Daily Times

## 1986

John McCormally, Burlington Hawk Eye  
Harold Roberts, Creston News Advertiser  
Max Maxon, Webster City Freeman Journal

## 1987

Frederick Simpson, Atlantic News-Telegraph  
Bill Kunerth, Iowa State University  
Harold Bailey, Perry Chief

## 1988

Hollis Nordyke, Ames Tribune  
L. Jay Smith, Fort Dodge Messenger  
Jackson Baty, University of Northern Iowa

## 1989

David Kruidenier, Des Moines Register  
Herb Strentz, Drake University  
Lois Jacobs, Marshalltown Times-Republican  
Cal Olson, Sioux City Journal

## 1990

Genevieve Mauck Stoufer, Council Bluffs  
Rick Morain, Jefferson Herald  
Rosalie Johnson, Eldridge North Scott Press  
Helen Zogg, Eldridge North Scott Press

## 1991

Dale Kueter, Cedar Rapids Gazette  
Oline Stigers, Cedar Rapids Gazette  
Harrison "Skip" Weber, INA  
Ron Slechta, Tama News-Herald

## 1992

Robert Woodward, Drake University  
Phyllis Fleming, Cedar Rapids Gazette  
William Zima, University of Iowa

## 1993

Larry Johnson, Fort Dodge Messenger  
Al Pinder, Grinnell Herald-Register  
Carolyn Cole Gage, Villisca Review

## 1994

Beth Dalbey, Adel Dallas County News  
Ken Robinson, Bayard News-Gazette  
Brian Cooper, Dubuque Telegraph Herald  
Jerry Moriarity, Mason City Globe-Gazette

## 1995

Bill Mertens, Burlington Hawk Eye  
Richard Goughnour, Mediapolis News  
Joe Roth, Hampton Newspapers  
David Johnson, West Branch Times

## 1996

Dave Paxton, Albia Newspapers  
Mary Lou Hinrichsen, DeWitt Observer  
Shirley Omer, Primghar O'Brien Co. Bell

## 1997

Mark Bowden, Cedar Rapids Gazette  
Harold Aardema, Doon Press  
Margaret VanderWeerd, Sully Diamond Trail News  
Gene Bloom, Woodbine Twiner (posthumous)

## 1998

Marni Mellen, Fairfield Daily Ledger  
Jay Mohr, Sibley Osceola Co. Gazette Tribune (posthumous)  
Tom Johnson, Waukon Standard  
Merle Kent Shawd, Woodward NE Dallas Co. Record

## 1999

Gary Spurgeon, Bloomfield Democrat  
James Flansburg, Des Moines Register  
Tom Emmerson, Iowa State University  
Jack Marlowe, Maquoketa Sentinel Press

## 2000

Dave Storey, Cedar Rapids Gazette  
LeAnn Pisarik, Mount Vernon-Lisbon Sun  
Dr. Kenneth Starck, University of Iowa

## 2001

Jack Crook, Knoxville Journal-Express  
Barb Lyon, Mapleton Press  
Jim Magdefrau, Newspapers of Benton Co.

## 2002

Paul Gauthier, Corning-Adams Co. Free Press  
Jay P. Wagner, Des Moines Business Record  
Gil Cranberg, Des Moines Register  
George Mills, Des Moines Register

## 2003

Michael Gartner, Des Moines  
Walt Stevens, Fort Dodge Messenger  
Bill Casey, Iowa City Daily Iowan  
Edward "Mike" Lyon, Mapleton Press

## 2004

Don Magdefrau, Belle Plaine Union  
Tom Yunt, Dubuque Telegraph Herald  
Amy Duncan, Indianola Record-Herald & Tribune  
Karen Young, Seymour Herald

## 2005

Mark Wicks, Charles City Press  
Connie White, Creston News Advertiser  
Drake Mabry, Des Moines Register / Ames Tribune  
Gary Alban, Ogden Reporter

## 2006

Ron Schuety, Altoona Herald-Mitchellville Index  
Randy Evans, Des Moines Register  
LeAnn Larson, West Union Fayette County Union

## 2007

Bob Andersen, Elkader Clayton County Register  
Wayne Davis, Seymour Herald

## 2008

Terry Wilson, Davenport Quad-City Times  
Bill Wundram, Davenport Quad-City Times  
Bill Tubbs, Eldridge North Scott Press  
Sharon Alban, Ogden Reporter

## 2009

Mary Rueter, DeWitt Observer  
Jo Martin, Iowa Falls Times-Citizen  
Jay Luther, Iowa Falls Times-Citizen

## 2010

Jim Normandin, Dubuque Telegraph Herald  
Alan Mores, Harlan Newspapers  
Jeff Grant, Sheldon N'West Iowa Review

## 2011

Bill Monroe, Iowa Newspaper Association

## 2012

Chuck Offenburger, Des Moines Register  
Kathleen Richardson, Drake University  
Norma Thurman, Stuart Herald

## 2013

Barbara Mack, Iowa State University (posthumous)  
Max Heath, National Newspaper Association  
Keith Luchtel, Nyemaster Goode  
Stuart Clark, Tipton Conservative

## 2014

Bill Rediger, Dyersville Commercial  
Irene Wilcox, Madrid Register-News  
Connie Wagner, Sheldon N'West Iowa Review

## 2015

Rox Laird, Des Moines Register  
Larry Peterson, Creston News Advertiser  
Michael Giudicessi, Faegre Baker Daniels

## 2016

Bruce Binning, Denison Bulletin & Review  
Chris Mudge, Iowa Newspaper Association  
Vicky Decker, Seymour Herald

## 2017

Michael Bugeja, Iowa State University  
Deb Geisler, Jefferson Herald  
Doug Melvold, Maquoketa Sentinel-Press  
Scott Sundstrom, (former) INA lobbyist

## 2018

Scott Spurgeon, Bloomfield Democrat  
Don Dauterive, Iowa Falls Times Citizen

## 2019

Dorine Peterson, Creston News  
Perry Bell, Knoxville Journal Express  
Nick Workman, Ottumwa Courier





# MASTER EDITOR-PUBLISHER AWARD

2020 NOMINATION FORM

The Master Editor-Publisher award is one of the most prestigious awards given to Iowa newspaper professionals.

## THE FOUR SELECTION CRITERIA ARE:

- The nominee has worked hard;
- The nominee has influenced unselfishly;
- The nominee has thought soundly;
- The nominee has lived honorably.

**Eligibility:** This award may be given to any person who at the time of the selection is actively engaged in editing and/or publishing a newspaper which is a member in good standing of the Iowa Newspaper Association.

I nominate the following individual for consideration by the selection committee to receive the INA Master Editor-Publisher Award:

Name: \_\_\_\_\_ Newspaper: \_\_\_\_\_

Address: \_\_\_\_\_

Nominated by:

Name: \_\_\_\_\_ Newspaper: \_\_\_\_\_

Address: \_\_\_\_\_

Please supply the selection committee with a complete nomination (as outlined at right) as well as any information you think will be helpful in deciding on the award winners for this year. The committee has requested that this information be as complete and thorough as possible. Nominations without such information will not be considered. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Awards Banquet during the INA Convention on February 7, 2020. (Nominations not selected will also be considered in 2021 and 2022.)

### A complete nomination will include the following:

- A letter of support from the nominator
- Basic resume of the nominee's newspaper career
- Additional letters of support from co-workers or others



## DEADLINE FOR ENTRIES IS AUGUST 2, 2019.

Please return this form and other related material to: Iowa Newspaper Association,  
Attn: Jana Shepherd, 319 E. 5th St., Des Moines, IA 50309.

IOWA NEWSPAPER ASSOCIATION

# MASTER EDITOR-PUBLISHER AWARD WINNERS

## 1932

Joseph F. Grawe, Waverly  
Harvey Ingham, Des Moines  
Elmer E. Taylor, Traer

## 1933

Ed M. Smith, Winterset  
E.P. Adler, Davenport  
W.G. Ray, Grinnell

## 1934

W. C. Jarnagin, Storm Lake  
Wm. P. Moscrip, Marshalltown  
Grant Caswell, Des Moines  
Wm. P. Wortman, Malvern

## 1935

John c. Hartman, Waterloo  
M.A. Aasgaard, Lake Mills

## 1936

James R. Rhodes, Newton  
K.F. Baldrige, Bloomfield

## 1937

Thomas W. Purcell, Hampton  
E.P. Chase, Atlantic  
Victor Lovejoy, Jefferson

## 1938

Ward Barnes, Eagle Grove  
Orville Elder, Washington  
J.G. Lucas, Madrid

## 1939

Jesse M. Beck, Centerville  
John M. Grimes, Osceola  
Scott Snyder, Adel

## 1940

W.C. Dewel, Algona  
Chas. Rogers, Mt. Pleasant  
Paul C. Woods, Sheldon

## 1941

Chas. N. Marvin, Shenandoah  
Frank Jaqua, Humboldt  
E.P. Harrison, Oakland

## 1942

J.L. Papes, Marion  
Leon S. Barnes, Northwood

## 1943

Don L. Berry, Indianola  
Sherman W. Needham, Ames  
Geo. C. Tucker, Webster City

## 1944

F.W. Beckman, Knoxville  
Stephen Goldthwaite, Boone  
Ralph Overholser, Red Oak

## 1945

Fred W. Hill, Hamburg  
Jas. McCutcheon, Mt. Vernon  
Wm. S. Rupe, Ames

## 1946

Paul A. Olson, Story City  
John W. Haggard, Algona  
W. Earl Hall, Mason City

## 1947

Chas. A. Doxsee, Monticello  
Hoge Howard Sadler, Pella  
Justin Barry, Cherokee

## 1948

James C. Gillespie, LeMars  
Phil Hoffman, Oskaloosa  
C.S. Walling, Oskaloosa

## 1949

Claude Campbell, Jewell  
Ralph Shannon, Washington  
Paul C. Smith, Rock Rapids

## 1950

John Huston, Ottumwa  
Willis Overholser, Sibley  
S.E. Tennant, Colfax

## 1951

James Wilson, Carroll  
Duane E. Dewel, Algona  
David Sutherland, Sr., Montezuma

## 1952

G.E. Whitehead, Perry  
Will F. Lindsey, Leon  
B.H. Shearer, Columbus Junction

## 1953

Lee P. Loomis, Mason City  
A. L. Frisbie, Grinnell  
John Vanderwicken, Grundy Center  
Don Reid, West Des Moines

## 1954

W. D. Archie, Shenandoah  
Carl Caswell, Clarinda  
Wm. Allender, Chariton

## 1955

L. B. Watt, Grinnell  
Lloyd O. Brewer, Newton  
K. H. Sidey, Greenfield

## 1956

Harold V. Ellis, Marengo  
Paul Norris, Marshalltown  
Harry E. Taylor, Traer

## 1957

C.W. Moody, Burlington  
A.W. Hamblin, Bedford  
Carl E. Sexauer, Ogden

## 1958

Walter Williams, Fairfield  
Charles Hacke, Sac City  
George Carman, Buffalo Center

## 1959

Walter Merryman, Fort Dodge  
John Burrows, Belle Plaine  
J.C. Moore, Winterset

## 1960

F.D. Simpson, Atlantic  
Robert Burrows, Sr.,  
Belle Plaine  
Lloyd McCutcheon, Sibley

## 1961

A.K. Walling, Oskaloosa  
Carl Hamilton, Iowa Falls  
Gordon Aasgaard, Lake Mills

## 1962

Lew Warren, Oelwein  
Karl Le Compte, Corydon  
Carl Hogendorn, North English

## 1963

M. B. Crabbe, Eagle Grove  
Robert K. Beck, Centerville  
Elmer E. Taylor, Traer

## 1964

Phil Adler, Davenport  
Fred Morain, Jefferson  
Leo Mores, Harlan

## 1965

Ken MacDonald, Des Moines  
Phil Jarnagin, Storm Lake  
Tom B. Powell, Jr., Anamosa

## 1966

Mrs. Harold Garvey, Boone  
Dale Merrill, Ida Grove  
Dick Westerfield, West Union

## 1967

Hollis Nordyke, Ames  
Neil Maurer, Laurens  
Lew Kimer, Indianola

## 1968

Reeves Hall, Independence  
Deemer Lee, Estherville  
John Feuling, New Hampton

## 1969

Dwight Purcell, Hampton  
F. A. Wortman, Malvern  
A. M. Patterson, Mount Pleasant

## 1970

Joe f. Hladky, Jr., Cedar Rapids  
Keith Hawk, Knoxville  
Robert Melvold, Maquoketa

## 1971

W. J. Carmichael, Webster City  
John Baldrige, Chariton  
Wayne & Jeanne Davis, Seymour

## 1972

Fred Grawe, Waverly  
Robert Larson, Albia  
E. J. Van Nostrand, Creston

## 1973

Benjamin F. Carter, Jr., Forest City  
G. Wiley Beveridge, Williamsburg  
Charles Davis, Iowa Falls

## 1974

Robert J. McCoy, Waterloo  
William L. Lindsey, Leon  
Prof. James Schwartz, I.S.U.  
H. M. "Johnny" Jones, Monticello

## 1975

Albert Pinder, Grinnell  
John van der Linden, Sibley  
Carter Pitts, LeMars

## 1976

Everett A. Streit, Clinton  
Kenneth A. Robinson, Bayard  
William Ferguson, Glidden

## 1977

Robert & Evelyn Reiste, Ocheyedan  
John Anderson, Storm Lake  
Frank Nye, Cedar Rapids

## 1978

Thomas H. Miller, Cherokee  
Robert L. Caswell, Red Oak  
John L. Morrissey, Montezuma

## 1979

Dave Elder, Washington  
Dick Knowles, Denison  
Russ Waller, Algona

## 1980

Hugh Doty, Corydon  
Gerald G. Moriarity, Mason City  
Robert Parrott, DeWitt  
Bruce A. Turvold, Cresco

## 1981

Ed Sidey, Greenfield  
Robert Lyon, Schleswig  
Frank Morlan, Sheldon

## 1982

C. W. Wilcox, Madrid  
W. E. Beck, Spirit Lake  
Walter Stevens, Fort Dodge

## 1983

Charles Gonzales, Guthrie Center  
Stuart Awbrey, Burlington  
W. R. Vezina, Hartley  
M. E. Messersmith, Riceville

## 1984

Verle Burgason, Ames  
John Field, Hamburg  
Maury Noonan, Dyersville  
John Sullivan, Cascade

## 1985

Al Schafer, Eldora  
Richard Gross, Council Bluffs  
Carl Cassidy, Lime Springs

## 1986

John (Andy) Anderson, Spencer  
Shirley Omer, Primghar  
Forrest Kilmer, Davenport  
Herbert Clark, Tipton

## 1987

Rick Morain, Jefferson  
Jerry Bloom, Logan  
Len Strasburg, Manchester

## 1988

Joe Hladky III, Cedar Rapids  
Dave Norris, Marshalltown  
Gary & Sharon Alban, Ogden  
Ben & Lucy Colby, Rock Rapids

## 1989

Gary Spurgeon, Bloomfield  
Steve Mores, Harlan  
Harris Honsey, Lake Mills

## 1990

Burl Tiedemann, Adel  
Mary Louise Robinson, Bayard  
James Patton, Gowrie  
Paul Bunge, Osage

## 1991

John Robertson, Cedar Rapids  
Lloyd & Alice Madson, Northwood  
Ed & Billie Robinson, Hartley  
Jim Hodges, Wapello

## 1992

Drake Mabry, Ames  
Jim Lindvall, Griswold  
Jerry Blue, West Union

## 1993

Virgil Oakman, Lake View  
Don Magdefrau, Benton Co.  
Carolyn Cole Gage, Villisca

## 1994

Jim Wilson, Carroll  
Ann Wilson, Carroll  
Mark Hamilton, Iowa Falls  
Dean Krenz, Sioux City

## 1995

Ed Littler, Adair  
Gary Gerlach, Ames  
Bill Tubbs, Eldridge  
Ed Rood, Slater

## 1996

Donna Haight, Afton  
Dan Field, Corning  
Joe Roth, Hampton

## 1997

Arvid Huisman, Creston  
Dan Feuling, New Hampton  
Darwin Sherman, Washington

## 1998

Michael Gartner, Ames  
Jo Martin, Iowa Falls  
Edward "Mike" Lyon, Mapleton

## 1999

Dorothy Pinder, Grinnell  
H. Alan Smith, Mt. Ayr  
Joe McDermott, Newton  
Merle Kent Shawd, Woodward

## 2000

Alan Mores, Harlan  
Doris Vezina, Hartley  
Bob Goodyear, Monticello

## 2001

Bill Mertens, Burlington  
Scott Gonzales, Guthrie Center  
Roger Rector, Ida Grove

## 2002

Dirk and Lee van der Linden, Belmond  
Mary Rueter, DeWitt  
Tom Yunt, Dubuque

## 2003

David Paxton, Albia  
Mike Simmons, Marengo  
Dana Larsen, Storm Lake

## 2004

Larry Woellert, Anamosa/Manchester  
Mark Bowden, Cedar Rapids  
Gary Lindsey, Leon

## 2005

Brad Hicks, Hampton  
Bill Casey, Iowa City  
David Allen, Lamoni

## 2006

Art & John Cullen, Storm Lake  
Connie Wimer, Des Moines  
Dan DeBettignies, Montezuma

## 2007

Rick Fromm, Decorah  
Larry Bushman, Fort Dodge

## 2008

Martin Bunge, Marengo  
Gary Milks, Fort Madison  
Howard Query, Mason City

## 2009

Lowell Carlson, Bellevue  
Ken Chaney, Sigourney  
Brian Cooper, Dubuque  
Dennis Wilcox, Madrid

## 2010

Amy Duncan, Indianola  
Ron Peterson, Sioux City  
Peter Wagner, Sheldon

## 2011

Mike Finnegan, Clear Lake  
Jane Podgorniak, Northwood  
Mike Schlesinger, Marshalltown

## 2012

John Goossen, Iowa Falls  
Gene Hall, Charles City  
Doug Lindner, Solon  
Mary Unga-Sogaard, Dyersville

## 2013

Dave Stanley, New Hampton  
Luann Waldo, Bayard  
Jerry Wiseman, Sac City

## 2014

Bill Haglund, Adel  
Mark Rhoades, Missouri Valley

## 2015

Charles Nixon, Coon Rapids  
James Gargano, Humboldt

## 2016

Scott Campbell, Eldridge  
Steve Delaney, Burlington

## 2017

LeAnn Larson, Fayette  
Ron Slechta, Kalona  
Stuart Clark, Tipton

## 2018

Dodie Hook, Akron  
Doug Burns, Carroll  
Paula Buenger, Spencer

## 2019

Marlys Barker, Nevada  
Mark Spensley, Monticello  
Mike Hodges, Wapello