

June 19, 2019



Volume 36
Issue 24

Iowa Newspaper Association Bulletin

www.INAnews.com

CALENDAR of EVENTS

WEBINARS

Conquer Your Inbox,
Boost Your Sales!
Thursday, July 25

MEETINGS

INA, INF & INA Services
Co. Boards
Friday, July 19

REMINDERS

DSA Nomination Deadline
Friday, August 2

MEP Nomination Deadline
Friday, August 2

2019 DISTINGUISHED SERVICE AWARD RECIPIENTS



DORINE PETERSON
Creston News



PERRY BELL
Knoxville Journal Express



NICK WORKMAN
Ottumwa Courier

Accepting nominations for Distinguished Service award

Do you have a colleague who deserves recognition for exemplary service to his/her community and to Iowa's newspaper industry?

The INA encourages you to nominate that person for its 2020 Distinguished Service Award (DSA). This award was created to recognize contributions in three key areas: newspaper, community and the industry as a whole.

Candidates are not limited to publishers and editors. They might be advertising directors, circulation managers, back shop supervisors, business managers, news and sports editors or other staff members.

A nomination form is included in this week's Bulletin. All nominations must be submitted in writing by Aug. 2, 2019, to be considered for selection. The reverse side of the nomination form has a list of past DSA winners. These past recipients comprise the selection committee, which meets to determine which nominees best meet the following DSA criteria:

- The nominee must be an employee of, former employee of, or contributor to an Iowa newspaper or associated with a university, college or newspaper

association having close ties with Iowa newspapers;

- The nominee shall have contributed greatly to his or her newspaper, and to his or her community and/or the newspaper industry in general;
- Longevity should have little effect on the nominee's qualifications.
- Individuals who have received the INA's Master Editor-Publisher award are not eligible to win the Distinguished Service Award.

The award qualifications were modified last year with the addition of the words "or contributor," to allow for an individual that has significantly contributed to the industry, but is not employed by it, to be honored. The new wording has been incorporated into the qualifications listed above and on the enclosed nomination form.

This award is one of the most prestigious awards given to newspaper professionals in Iowa. It will be presented during the Past Presidents' Awards Luncheon on Friday, Feb. 7, during the 2020 INA Convention.

Please share with your staff this opportunity to nominate a worthy candidate.

meeting minutes

Iowa Newspaper Association Nominating Committee May 24, 2019 Minutes



INA Nominating Committee Minutes

The committee via conference call at 9:00 a.m. with the following members participating: Kristin Grabinoski, Armstrong Journal; Karen Spurgeon, Bloomfield Democrat; Ann Wilson, Carroll Daily Times Herald; Rich Paulsen, Creston News Advertiser; Steve Fisher, Dubuque Telegraph Herald; Mary Ungs-Sogaard, Dyersville Commercial; Ron Peterson, Sioux City Journal; Paula Buenger, Spencer Daily Reporter and Janine Kock, Westside Observer.

Votes taken:

- A. On a motion by Buenger, seconded by Wilson, the Committee nominated Jaime Zweibohemer, Humboldt Independent to fill the unexpired term of Jake Krob. Krob was elected in 2017.

There being no further business, the meeting was adjourned at 9:18 a.m.

Respectively submitted,
Susan Patterson Plank

Iowa Newspaper Association INA Membership Dues Structure Ad-Hoc Committee June 4, 2019 Minutes



INA Membership Dues Structure Ad-Hoc Committee Minutes

The committee met via conference call at 1:00 p.m. with the following members present: Deb Anslem, Davenport Quad-City Times; Steve Fisher, Dubuque Telegraph Herald; Bill Tubbs, Eldridge North Scott Press; and Jeff Wagner, Sheldon N'West Iowa REVIEW. Also present was Susan Patterson Plank, INA.

Action agreed upon:

- A. The committee directed the staff to provide the committee with the following:
- Member dues versus C.N.A. advertising revenue by member
 - Member publication frequency by member
 - Association business-model risks
- B. The committee directed the staff to investigate other membership models from other associations, specifically non-press associations.

Other items discussed:

- A. Potential models were discussed including models based on revenues, usage of services, public notices, and C.N.A. revenues.
- B. The next meeting was set for Friday, July 19 at 8:00 a.m.

The meeting was adjourned at 2:15 p.m.

Respectively submitted,
Susan Patterson Plank

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Iowa Newspaper Association
319 East 5th St.
Des Moines, IA 50309

INA LEGAL HOTLINE

515-283-3100 (paid service)

meeting minutes

Iowa Newspaper Association Government Relations Committee June 7, 2019 Minutes



INA Government Relations Committee Minutes

The Iowa Newspaper Association Government Relations Committee met at 10:00 a.m. at the INA offices with the following members present: Sarah Lefebber, Ames Iowa State Daily; Jared Strong, Carroll Times Herald; Zack Kucharski, Cedar Rapids Gazette; Carol Hunter, Des Moines Register; Kathleen Richardson, Drake University; Brian Cooper, Dubuque Telegraph Herald; Amy Gilligan, Dubuque Telegraph Herald; Mary Unga-Sogaard, Dyersville Commercial; Lyle Muller, Iowa Center for Public Affairs Journalism; Sara Konrad Baranowski, Iowa Falls Times Citizen; Randy Evans, Iowa Freedom of Information Council; Rick Morain, Jefferson; Abigail Pelzer, Marshalltown Times Republican and Mike Hodges, Wapello Republican. Also, in attendance were INA lobbyists Brad Epperly and Dustin Miller, Nyemaster; and Susan Patterson Plank, Iowa Newspaper Association.

Morain departed the meeting at 10:30.

Votes taken:

- A. On a motion by Unga-Sogaard, seconded by Muller, the Committee approved the minutes of the November 30, 2018 meeting.
- B. On a motion by Hodges, seconded by Strong, with abstention by Evans, the Committee recommends to the INA Board that the INA provide financial support up to \$10,000 to the Iowa Freedom of Information Council for its public records lawsuit that was filed in June against the Polk County Sheriff's Department in the fatal shooting of a motorist last year.

Action agreed upon:

- A. The Committee directed staff to work with the INA lobbyists to:
 - review HF 715 which addressed open meeting requirements and to develop potential legislation for 2020.
 - explore potential legislation on open record costs and response times.
 - explore legislation that may be proposed regarding Area Education Agency and chapter 273 and SF438.

Items discussed:

- B. The Committee heard a review from Epperly, Miller and Patterson Plank on the 2019 legislative session including the three bills submitted by the Iowa Public Information Board.
- C. The Committee heard an update from Unga-Sogaard on the Iowa Public Information Board.
- D. The Committee heard an update from Evans on the Iowa Freedom of Information Council.
- E. The Committee heard a review of the February 6 INA Legislative Reception. The Committee agreed that it was a successful event and set the date for next year as February 5, 2020.

There being no further business, the meeting was adjourned at 12:40 p.m.

Respectively submitted,
Susan Patterson Plank

?question of the week

Will CNA sell advertising into my special sections in addition to the paid circulation newspaper?

Absolutely! As an extension of your sales staff, Customized Newspaper Advertising (CNA) is eager to learn about the special sections and/or niche publications you have available. These present an opportunity to share with specific advertisers, vehicles that are targeted at their audience. CNA is particularly interested in knowing if you have special sections and/or niche products related

to the following subjects: education, environment, health, seniors, travel/tourism and women. Send all information to the attention of the Media Department at media@cnaads.com. Please provide CNA with information a minimum of four weeks ahead of publication. We often deal with advertising agencies, and it takes time to secure commitment and copy. Please include the rate card in addition to deadlines and a summary of the content. If you have a special section calendar for the year please forward that as well.

New public notice rates take effect July 1

Effective July 1, the public notice advertising rate will increase from 49.1 cents for a 12-pica wide line of eight-point type (or its equivalent) to 50.1 cents per line (33.8 cents per line for subsequent insertions). These rates should be charged for all public notices published on or after July 1, 2019.

2019 marks the seventeenth year in which public notice rates have increased (they decreased in 2009 and 2015). Public notice rates are tied to the consumer price index as a result of a bill backed by the INA and passed by the Legislature in 2000. New rate charts and law change updates will be mailed to all newspapers and rates are available at www.INAnews.com.

NEW INA MEMBER BENEFIT

www.onlinemediacampus.com use code **IAwebinars to register**

Access to all Online Media Campus webinars,
free of charge!

Nearly 150 archived webinars!

Questions? Contact jshepherd@inanews.com



FREE MEMBER EXCHANGE

▼ HELP WANTED

ACCOUNT EXECUTIVE. The Newton Daily News located in Newton, IA has a sales opening in the Advertising Department. This is an exciting opportunity for those that like to get out and meet people! About This Opportunity: This position is responsible for selling advertising in a variety of print and online products, including but not limited to newspapers, magazines, websites and much more in an established territory. Some sales experience is desired, but we look for a person with personality, drive, and ambition more than just past sales experience. We are always willing to train a person with a great attitude and shows the desire to grow and learn. If you are looking for a career change or new to the workforce and want to join an established but growing company, then we'd like to meet you! The successful candidate must have and maintain a valid drivers license, dependable transportation, and proof of insurance. This position is Monday - Friday and offers base pay along with a generous commission program, making this an excellent opportunity! 0626

ADMINISTRATIVE ASSISTANT. The Grundy Register, a newspaper that reaches over 2,000 homes on a weekly basis is seeking a full-time administrative assistant for immediate hire. The successful candidate will possess customer service skills, be able to work from 8:00 a.m. to 5:00 p.m. Monday through Friday and be proficient in MS Word and Excel. The successful applicant will also handle customer billing and classified line advertising submissions among other office tasks. Competitive benefits include health, dental and vision insurance, paid time off and 401K with match. Mid-America Publishing and Printing, the Register's parent company, is an Iowa based family owned business employing over 110 Iowans across the state. Applications may be picked up at the Grundy Register at 601 G Avenue, Grundy Center, IA, 50638, or by calling Rob Maharry Publisher, at (319) 824-6958. 0626

COMMUNITY JOURNALIST. The Newton Daily News is seeking a community journalist to join its award-winning news staff. This reporter will be responsible for coverage of public safety in Newton and the surrounding area, including the Newton Police Department, Jasper County Sheriff's office and Iowa Department of Corrections. We're looking for a creative writer, comfortable covering crime and courts as well breaking down wider trends in criminal justice impacting Newton. This reporter will split their time between the daily paper and our two weekly newspapers - The Jasper County Tribune and PCM Explorer - and will have the opportunity for general assignment reporting as needed. About This Opportunity: This position is ideal for an entry-level reporter wanting to cover a growing market not far from the Des Moines metro area and is passionate about community journalism. Must be disciplined with meeting short and long-term deadlines, proficient in AP Style, able to shoot their own photos and video. Experience with Adobe InDesign and Photoshop is a plus. The position requires occasional night and weekend assignments. The preferred candidate will have a bachelor's degree in journalism or related field and at least 1 year of deadline-driven reporting experience in a daily newsroom. Must possess and maintain a valid drivers license, dependable transportation and proof of insurance. 0626

GROUP PUBLISHER. Our company is growing. We are looking for a group publisher for seven print and digital newspapers, shoppers, related digital media as well as a monthly aviation magazine. The region includes Cambridge, Pine City, Mora, Sandstone, Hinckley, Askov and Moose Lake, Minn. The group has grown from a recent acquisition creating an expanded position to oversee this operation as well as participation in the central printing plant in Cambridge. The right candidate will be a hands-on manager who has a background in all aspects of the business including publishing, multi-media sales, local journalism, circulation (ideally with loyalty or membership subscriptions), printing, civic life as well as team building. If you enjoy building teams, finding solutions for customers and employees and have a value-based management background, let's talk. Send resume and cover letter to: Matt McMillan, CEO
matt@presspubs.com
4779 Bloom Avenue
White Bear Lake, MN 55110. 0703

MARKETING REPRESENTATIVE. Mid-America Publishing, publisher of the News-Review, Keota Eagle, New Sharon Sun and 21 other weekly newspapers in Iowa is now hiring a marketing representative to sell advertising solutions and custom print products in Keokuk County and Mahaska County. We are looking for a dynamic personality with the drive to succeed, the attitude to win and the skill set to be a team player. Organizational skills are a must, sales knowledge is teachable, must be able to travel within your sales territory.

The ideal candidate will be personable, able to communicate effectively both in person and by phone and have above average presentation skills. Responsibilities will include developing ad campaigns and promotional materials to service existing clients, prospecting for new clients in person and by phone, maintaining client and prospect databases and promoting sales of the company's custom print products. Prior sales experience a plus but will train motivated candidate.

Driver license and own vehicle required. Competitive benefits include health, dental and vision insurance, paid time off; vacation accrual; 401K w/ match. Complete orientation and ongoing one on one training plus group coaching and large library of self-study webinars through the Iowa Newspaper Association. Compensation based on an hourly wage plus commission. How to apply: Please submit a resume to pam@midamericapub.com or call Pam at 641-456-2585 ext. 119 for more details today! 0703

NEWS REPORTER. Plymouth County's official newspaper, The Le Mars Daily Sentinel, is in search of a news reporter to join our news team. We're looking for a motivated writer who can generate story ideas, turn in accurate and well-organized stories, and work well with our newsroom staff. Responsibilities include: covering everything from hard news, business and government, to personality features. The ideal candidate should be comfortable with digital photography. Page design abilities and experience with InDesign and Photoshop are a must. The Daily Sentinel offers a competitive salary and solid benefits package. Please forward resumé, cover letter and clips to Kim Fickett, Editor at senteditor@gmail.com or mail to Editor, Le Mars Daily Sentinel, 41 First Ave. N.E., Le Mars, Iowa 51031. No phone calls please. 0821

MEMBER EXCHANGE - cont. on page 6



And
Finally

I fired my masseuse today; she just rubbed me the wrong way.



Iowa Newspaper Association Bulletin

www.INAnews.com

IN THIS ISSUE...

- Conquer Your Inbox, Boost Your Sales!
- DSA Nomination Form
- MEP Nomination Form

MEMBER EXCHANGE - cont. from page 5

SALESPERSON. Are you ready to take your skills to the next level? Are you looking for a challenging new career where your earning power is limited only by your desire for personal success? Do you enjoy talking to people and helping them become the best that they can be? Then, this job is for you. No sales experience? No problem. We will train the right candidate on how to become a part of our winning team! Our community newspapers, related websites and special section products are part of Enterprise Media in New Hampton Iowa. We are an equal opportunity employer that offers health, vision and dental insurance along with an optional 401K plan. Let us help you grow while building value to the place you already call home! 0731

▼ FOR SALE

Considering a sale of your newspaper but not sure where to start?

Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at scenictrailmediabrokers@gmail.com for more information.

Iowa weekly newspaper for sale; excellent community; city, school, county legals, gross around \$200K. 40 year owner seeking to slow down. Contact Northeast Iowa, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa 50309. Contact: Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

Two weekly newspapers, including one in county seat community. Progressive communities. City, county, school legals. Located in southwest Iowa. Contact: Weekly Newspapers, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

Profitable group of three small weekly newspapers for sale in South Dakota, two in Black Hills. If interested write to: S.D. Newspapers c/o Iowa Newspaper Association, 319 E. 5th St., Des Moines, IA 50309.

Profitable weekly newspaper for sale in Winfield, IA. Covers 4 communities/3 school districts. If interested contact: robin.therme@gmail.com.

IN NEED OF NEW LISTINGS. This could be the right time to sell! *Appraisals-Consultations-Brokerage services* Your full service broker, News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

Two Weekly Newspapers: Great opportunity for first-time owner or company seeking to expand to West Central Iowa. Can be purchased individually or as a pair. Great community support; city, county, school legals. Contact WCIA, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

Just listed! County seat weeklies with top line revenues at \$1.4M. Over \$200k in cash flow. This listing won't last long. Please call today--Edward Anderson, Broker--National Media Associates--417-338-6397 or email: brokered1@gmail.com

Just listed: Owner looking to retire making this highly profitable, privately held group of Iowa weekly newspapers available for the first time in decades. The group features a strong staff with a centralized graphics department. Perfect add-on for a current group, or great opportunity for a hands-on owner. All inquiries are strictly confidential. While a cash purchase is preferred, contract terms are available under the right circumstances. For more information contact: Ryan Harvey, Broker, Scenic Trail Media Brokers, LLC, at 515-689-1151 or by email at scenictrailmediabrokers@gmail.com

Iowa publisher looking to own an Iowa newspaper. Contact Dave Tapp of News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

View and submit ads on the Internet at www.INAnews.com. Students and professionals may also submit their resumes for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at cgordon@inaneews.com.



DISTINGUISHED SERVICE AWARD

2020 NOMINATION FORM

The INA Distinguished Service Award is presented each year at the association's annual convention to the individual(s) in the state who, in the opinion of the selection committee, best meet(s) the following criteria:

1. The nominee must be an employee or former employee of or contributor to an Iowa newspaper or associated with a university, college or newspaper association having close ties with Iowa newspapers;
2. The nominee shall have contributed greatly to his or her newspaper, and/or to his or her community and or the newspaper industry in general;
3. Longevity should have little effect on the nominee's qualifications;
4. Individuals who have received the INA's Master Editor-Publisher award are not eligible to win the Distinguished Service Award.

I nominate the following individual for consideration by the selection committee to receive the INA Distinguished Service Award:

Name: _____ Newspaper: _____

Nominated by:

Name: _____ Newspaper: _____

Please include all relevant support materials.

This award is open to all members of the newspaper staff! Potential candidates might be advertising directors, circulation managers, back shop superintendents and press operators, as well as news and sports editors, publishers and business managers.

The award is one of the most prestigious awards given to newspaper professionals in Iowa. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Past Presidents' Luncheon during the INA Convention on February 7, 2020.

Nominations not selected will also be considered in 2021 and 2022. Some people may have been nominated for this award in the past but did not receive it due to a lack of information about the nominee. Nominators should feel free to re-nominate such individuals and include more details about their qualifications.

Contributions should be over a period of time and all three areas (newspaper, community and industry) are considered.

A complete nomination will include the following:

- A letter of support from the nominator
- Basic resume of the nominee's service to the newspaper and the community
- Additional letters of support from community members, co-workers or others
- Other materials that support the nominee's application

DEADLINE FOR NOMINATION: AUGUST 2, 2019

Mail to: Iowa Newspaper Association, Attn: Jana Shepherd, 319 East 5th Street, Des Moines, IA 50309 | **Email to:** jshepherd@inanews.com

DISTINGUISHED SERVICE AWARD WINNERS

1982

Frank Nye, Cedar Rapids Gazette
Matt Lawrence, Ottumwa Courier
Paul Norris, Marshalltown Times-Republican

1984

Donald Lundgren, Clinton Herald
Les Moeller, Iowa City Daily Iowan
Al Efner, Ottumwa Courier

1985

J. Burl Tiedemann, Adel Dallas County News
Harry Mauck Jr., Council Bluffs Nonpareil
Esther Williams, Vinton Cedar Valley Daily Times

1986

John McCormally, Burlington Hawk Eye
Harold Roberts, Creston News Advertiser
Max Maxon, Webster City Freeman Journal

1987

Frederick Simpson, Atlantic News-Telegraph
Bill Kunerth, Iowa State University
Harold Bailey, Perry Chief

1988

Hollis Nordyke, Ames Tribune
L. Jay Smith, Fort Dodge Messenger
Jackson Baty, University of Northern Iowa

1989

David Kruidenier, Des Moines Register
Herb Strentz, Drake University
Lois Jacobs, Marshalltown Times-Republican
Cal Olson, Sioux City Journal

1990

Genevieve Mauck Stoufer, Council Bluffs
Rick Morain, Jefferson Herald
Rosalie Johnson, Eldridge North Scott Press
Helen Zogg, Eldridge North Scott Press

1991

Dale Kueter, Cedar Rapids Gazette
Oline Stigers, Cedar Rapids Gazette
Harrison "Skip" Weber, INA
Ron Slechta, Tama News-Herald

1992

Robert Woodward, Drake University
Phyllis Fleming, Cedar Rapids Gazette
William Zima, University of Iowa

1993

Larry Johnson, Fort Dodge Messenger
Al Pinder, Grinnell Herald-Register
Carolyn Cole Gage, Villisca Review

1994

Beth Dalbey, Adel Dallas County News
Ken Robinson, Bayard News-Gazette
Brian Cooper, Dubuque Telegraph Herald
Jerry Moriarity, Mason City Globe-Gazette

1995

Bill Mertens, Burlington Hawk Eye
Richard Goughnour, Mediapolis News
Joe Roth, Hampton Newspapers
David Johnson, West Branch Times

1996

Dave Paxton, Albia Newspapers
Mary Lou Hinrichsen, DeWitt Observer
Shirley Omer, Primghar O'Brien Co. Bell

1997

Mark Bowden, Cedar Rapids Gazette
Harold Aardema, Doon Press
Margaret VanderWeerd, Sully Diamond Trail News
Gene Bloom, Woodbine Twiner (posthumous)

1998

Marni Mellen, Fairfield Daily Ledger
Jay Mohr, Sibley Osceola Co. Gazette Tribune (posthumous)
Tom Johnson, Waukon Standard
Merle Kent Shawd, Woodward NE Dallas Co. Record

1999

Gary Spurgeon, Bloomfield Democrat
James Flansburg, Des Moines Register
Tom Emmerson, Iowa State University
Jack Marlowe, Maquoketa Sentinel Press

2000

Dave Storey, Cedar Rapids Gazette
LeAnn Pisarik, Mount Vernon-Lisbon Sun
Dr. Kenneth Starck, University of Iowa

2001

Jack Crook, Knoxville Journal-Express
Barb Lyon, Mapleton Press
Jim Magdefrau, Newspapers of Benton Co.

2002

Paul Gauthier, Corning-Adams Co. Free Press
Jay P. Wagner, Des Moines Business Record
Gil Cranberg, Des Moines Register
George Mills, Des Moines Register

2003

Michael Gartner, Des Moines
Walt Stevens, Fort Dodge Messenger
Bill Casey, Iowa City Daily Iowan
Edward "Mike" Lyon, Mapleton Press

2004

Don Magdefrau, Belle Plaine Union
Tom Yunt, Dubuque Telegraph Herald
Amy Duncan, Indianola Record-Herald & Tribune
Karen Young, Seymour Herald

2005

Mark Wicks, Charles City Press
Connie White, Creston News Advertiser
Drake Mabry, Des Moines Register / Ames Tribune
Gary Alban, Ogden Reporter

2006

Ron Schuety, Altoona Herald-Mitchellville Index
Randy Evans, Des Moines Register
LeAnn Larson, West Union Fayette County Union

2007

Bob Andersen, Elkader Clayton County Register
Wayne Davis, Seymour Herald

2008

Terry Wilson, Davenport Quad-City Times
Bill Wundram, Davenport Quad-City Times
Bill Tubbs, Eldridge North Scott Press
Sharon Alban, Ogden Reporter

2009

Mary Rueter, DeWitt Observer
Jo Martin, Iowa Falls Times-Citizen
Jay Luther, Iowa Falls Times-Citizen

2010

Jim Normandin, Dubuque Telegraph Herald
Alan Mores, Harlan Newspapers
Jeff Grant, Sheldon N'West Iowa Review

2011

Bill Monroe, Iowa Newspaper Association

2012

Chuck Offenburger, Des Moines Register
Kathleen Richardson, Drake University
Norma Thurman, Stuart Herald

2013

Barbara Mack, Iowa State University (posthumous)
Max Heath, National Newspaper Association
Keith Luchtel, Nyemaster Goode
Stuart Clark, Tipton Conservative

2014

Bill Rediger, Dyersville Commercial
Irene Wilcox, Madrid Register-News
Connie Wagner, Sheldon N'West Iowa Review

2015

Rox Laird, Des Moines Register
Larry Peterson, Creston News Advertiser
Michael Giudicessi, Faegre Baker Daniels

2016

Bruce Binning, Denison Bulletin & Review
Chris Mudge, Iowa Newspaper Association
Vicky Decker, Seymour Herald

2017

Michael Bugeja, Iowa State University
Deb Geisler, Jefferson Herald
Doug Melvold, Maquoketa Sentinel-Press
Scott Sundstrom, (former) INA lobbyist

2018

Scott Spurgeon, Bloomfield Democrat
Don Dauterive, Iowa Falls Times Citizen

2019

Dorine Peterson, Creston News
Perry Bell, Knoxville Journal Express
Nick Workman, Ottumwa Courier



MASTER EDITOR-PUBLISHER AWARD

2020 NOMINATION FORM

The Master Editor-Publisher award is one of the most prestigious awards given to Iowa newspaper professionals.

THE FOUR SELECTION CRITERIA ARE:

- The nominee has worked hard;
- The nominee has influenced unselfishly;
- The nominee has thought soundly;
- The nominee has lived honorably.

Eligibility: This award may be given to any person who at the time of the selection is actively engaged in editing and/or publishing a newspaper which is a member in good standing of the Iowa Newspaper Association.

I nominate the following individual for consideration by the selection committee to receive the INA Master Editor-Publisher Award:

Name: _____ Newspaper: _____

Address: _____

Nominated by:

Name: _____ Newspaper: _____

Address: _____

Please supply the selection committee with a complete nomination (as outlined at right) as well as any information you think will be helpful in deciding on the award winners for this year. The committee has requested that this information be as complete and thorough as possible. Nominations without such information will not be considered. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Awards Banquet during the INA Convention on February 7, 2020. (Nominations not selected will also be considered in 2021 and 2022.)

A complete nomination will include the following:

- A letter of support from the nominator
- Basic resume of the nominee's newspaper career
- Additional letters of support from co-workers or others



DEADLINE FOR ENTRIES IS AUGUST 2, 2019.

Please return this form and other related material to: Iowa Newspaper Association,
Attn: Jana Shepherd, 319 E. 5th St., Des Moines, IA 50309.

IOWA NEWSPAPER ASSOCIATION

MASTER EDITOR-PUBLISHER AWARD WINNERS

1932

Joseph F. Grawe, Waverly
Harvey Ingham, Des Moines
Elmer E. Taylor, Traer

1933

Ed M. Smith, Winterset
E.P. Adler, Davenport
W.G. Ray, Grinnell

1934

W. C. Jarnagin, Storm Lake
Wm. P. Moscrip, Marshalltown
Grant Caswell, Des Moines
Wm. P. Wortman, Malvern

1935

John c. Hartman, Waterloo
M.A. Aasgaard, Lake Mills

1936

James R. Rhodes, Newton
K.F. Baldrige, Bloomfield

1937

Thomas W. Purcell, Hampton
E.P. Chase, Atlantic
Victor Lovejoy, Jefferson

1938

Ward Barnes, Eagle Grove
Orville Elder, Washington
J.G. Lucas, Madrid

1939

Jesse M. Beck, Centerville
John M. Grimes, Osceola
Scott Snyder, Adel

1940

W.C. Dewel, Algona
Chas. Rogers, Mt. Pleasant
Paul C. Woods, Sheldon

1941

Chas. N. Marvin, Shenandoah
Frank Jaqua, Humboldt
E.P. Harrison, Oakland

1942

J.L. Papes, Marion
Leon S. Barnes, Northwood

1943

Don L. Berry, Indianola
Sherman W. Needham, Ames
Geo. C. Tucker, Webster City

1944

F.W. Beckman, Knoxville
Stephen Goldthwaite, Boone
Ralph Overholser, Red Oak

1945

Fred W. Hill, Hamburg
Jas. McCutcheon, Mt. Vernon
Wm. S. Rupe, Ames

1946

Paul A. Olson, Story City
John W. Haggard, Algona
W. Earl Hall, Mason City

1947

Chas. A. Doxsee, Monticello
Hoge Howard Sadler, Pella
Justin Barry, Cherokee

1948

James C. Gillespie, LeMars
Phil Hoffman, Oskaloosa
C.S. Walling, Oskaloosa

1949

Claude Campbell, Jewell
Ralph Shannon, Washington
Paul C. Smith, Rock Rapids

1950

John Huston, Ottumwa
Willis Overholser, Sibley
S.E. Tennant, Colfax

1951

James Wilson, Carroll
Duane E. Dewel, Algona
David Sutherland, Sr., Montezuma

1952

G.E. Whitehead, Perry
Will F. Lindsey, Leon
B.H. Shearer, Columbus Junction

1953

Lee P. Loomis, Mason City
A. L. Frisbie, Grinnell
John Vanderwicken, Grundy Center
Don Reid, West Des Moines

1954

W. D. Archie, Shenandoah
Carl Caswell, Clarinda
Wm. Allender, Chariton

1955

L. B. Watt, Grinnell
Lloyd O. Brewer, Newton
K. H. Sidey, Greenfield

1956

Harold V. Ellis, Marengo
Paul Norris, Marshalltown
Harry E. Taylor, Traer

1957

C.W. Moody, Burlington
A.W. Hamblin, Bedford
Carl E. Sexauer, Ogden

1958

Walter Williams, Fairfield
Charles Hacke, Sac City
George Carman, Buffalo Center

1959

Walter Merryman, Fort Dodge
John Burrows, Belle Plaine
J.C. Moore, Winterset

1960

F.D. Simpson, Atlantic
Robert Burrows, Sr.,
Belle Plaine
Lloyd McCutcheon, Sibley

1961

A.K. Walling, Oskaloosa
Carl Hamilton, Iowa Falls
Gordon Aasgaard, Lake Mills

1962

Lew Warren, Oelwein
Karl Le Compte, Corydon
Carl Hogendorn, North English

1963

M. B. Crabbe, Eagle Grove
Robert K. Beck, Centerville
Elmer E. Taylor, Traer

1964

Phil Adler, Davenport
Fred Morain, Jefferson
Leo Mores, Harlan

1965

Ken MacDonald, Des Moines
Phil Jarnagin, Storm Lake
Tom B. Powell, Jr., Anamosa

1966

Mrs. Harold Garvey, Boone
Dale Merrill, Ida Grove
Dick Westerfield, West Union

1967

Hollis Nordyke, Ames
Neil Maurer, Laurens
Lew Kimer, Indianola

1968

Reeves Hall, Independence
Deemer Lee, Estherville
John Feuling, New Hampton

1969

Dwight Purcell, Hampton
F. A. Wortman, Malvern
A. M. Patterson, Mount Pleasant

1970

Joe f. Hladky, Jr., Cedar Rapids
Keith Hawk, Knoxville
Robert Melvold, Maquoketa

1971

W. J. Carmichael, Webster City
John Baldrige, Chariton
Wayne & Jeanne Davis, Seymour

1972

Fred Grawe, Waverly
Robert Larson, Albia
E. J. Van Nostrand, Creston

1973

Benjamin F. Carter, Jr., Forest City
G. Wiley Beveridge, Williamsburg
Charles Davis, Iowa Falls

1974

Robert J. McCoy, Waterloo
William L. Lindsey, Leon
Prof. James Schwartz, I.S.U.
H. M. "Johnny" Jones, Monticello

1975

Albert Pinder, Grinnell
John van der Linden, Sibley
Carter Pitts, LeMars

1976

Everett A. Streit, Clinton
Kenneth A. Robinson, Bayard
William Ferguson, Glidden

1977

Robert & Evelyn Reiste, Ocheyedan
John Anderson, Storm Lake
Frank Nye, Cedar Rapids

1978

Thomas H. Miller, Cherokee
Robert L. Caswell, Red Oak
John L. Morrissey, Montezuma

1979

Dave Elder, Washington
Dick Knowles, Denison
Russ Waller, Algona

1980

Hugh Doty, Corydon
Gerald G. Moriarity, Mason City
Robert Parrott, DeWitt
Bruce A. Turvold, Cresco

1981

Ed Sidey, Greenfield
Robert Lyon, Schleswig
Frank Morlan, Sheldon

1982

C. W. Wilcox, Madrid
W. E. Beck, Spirit Lake
Walter Stevens, Fort Dodge

1983

Charles Gonzales, Guthrie Center
Stuart Awbrey, Burlington
W. R. Vezina, Hartley
M. E. Messersmith, Riceville

1984

Verle Burgason, Ames
John Field, Hamburg
Maury Noonan, Dyersville
John Sullivan, Cascade

1985

Al Schafer, Eldora
Richard Gross, Council Bluffs
Carl Cassidy, Lime Springs

1986

John (Andy) Anderson, Spencer
Shirley Omer, Primghar
Forrest Kilmer, Davenport
Herbert Clark, Tipton

1987

Rick Morain, Jefferson
Jerry Bloom, Logan
Len Strasburg, Manchester

1988

Joe Hladky III, Cedar Rapids
Dave Norris, Marshalltown
Gary & Sharon Alban, Ogden
Ben & Lucy Colby, Rock Rapids

1989

Gary Spurgeon, Bloomfield
Steve Mores, Harlan
Harris Honsey, Lake Mills

1990

Burl Tiedemann, Adel
Mary Louise Robinson, Bayard
James Patton, Gowrie
Paul Bunge, Osage

1991

John Robertson, Cedar Rapids
Lloyd & Alice Madson, Northwood
Ed & Billie Robinson, Hartley
Jim Hodges, Wapello

1992

Drake Mabry, Ames
Jim Lindvall, Griswold
Jerry Blue, West Union

1993

Virgil Oakman, Lake View
Don Magdefrau, Benton Co.
Carolyn Cole Gage, Villisca

1994

Jim Wilson, Carroll
Ann Wilson, Carroll
Mark Hamilton, Iowa Falls
Dean Krenz, Sioux City

1995

Ed Littler, Adair
Gary Gerlach, Ames
Bill Tubbs, Eldridge
Ed Rood, Slater

1996

Donna Haight, Afton
Dan Field, Corning
Joe Roth, Hampton

1997

Arvid Huisman, Creston
Dan Feuling, New Hampton
Darwin Sherman, Washington

1998

Michael Gartner, Ames
Jo Martin, Iowa Falls
Edward "Mike" Lyon, Mapleton

1999

Dorothy Pinder, Grinnell
H. Alan Smith, Mt. Ayr
Joe McDermott, Newton
Merle Kent Shawd, Woodward

2000

Alan Mores, Harlan
Doris Vezina, Hartley
Bob Goodyear, Monticello

2001

Bill Mertens, Burlington
Scott Gonzales, Guthrie Center
Roger Rector, Ida Grove

2002

Dirk and Lee van der Linden, Belmond
Mary Rueter, DeWitt
Tom Yunt, Dubuque

2003

David Paxton, Albia
Mike Simmons, Marengo
Dana Larsen, Storm Lake

2004

Larry Woellert, Anamosa/Manchester
Mark Bowden, Cedar Rapids
Gary Lindsey, Leon

2005

Brad Hicks, Hampton
Bill Casey, Iowa City
David Allen, Lamoni

2006

Art & John Cullen, Storm Lake
Connie Wimer, Des Moines
Dan DeBettignies, Montezuma

2007

Rick Fromm, Decorah
Larry Bushman, Fort Dodge

2008

Martin Bunge, Marengo
Gary Milks, Fort Madison
Howard Query, Mason City

2009

Lowell Carlson, Bellevue
Ken Chaney, Sigourney
Brian Cooper, Dubuque
Dennis Wilcox, Madrid

2010

Amy Duncan, Indianola
Ron Peterson, Sioux City
Peter Wagner, Sheldon

2011

Mike Finnegan, Clear Lake
Jane Podgorniak, Northwood
Mike Schlesinger, Marshalltown

2012

John Goossen, Iowa Falls
Gene Hall, Charles City
Doug Lindner, Solon
Mary Ungs-Sogaard, Dyersville

2013

Dave Stanley, New Hampton
Luann Waldo, Bayard
Jerry Wiseman, Sac City

2014

Bill Haglund, Adel
Mark Rhoades, Missouri Valley

2015

Charles Nixon, Coon Rapids
James Gargano, Humboldt

2016

Scott Campbell, Eldridge
Steve Delaney, Burlington

2017

LeAnn Larson, Fayette
Ron Slechta, Kalona
Stuart Clark, Tipton

2018

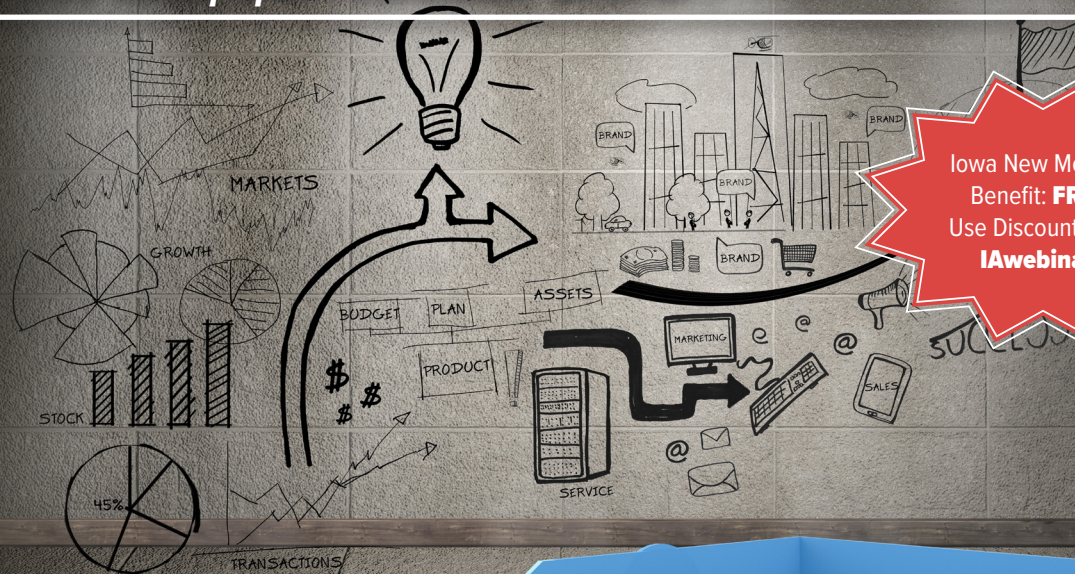
Dodie Hook, Akron
Doug Burns, Carroll
Paula Buenger, Spencer

2019

Marlys Barker, Nevada
Mark Spensley, Monticello
Mike Hodges, Wapello

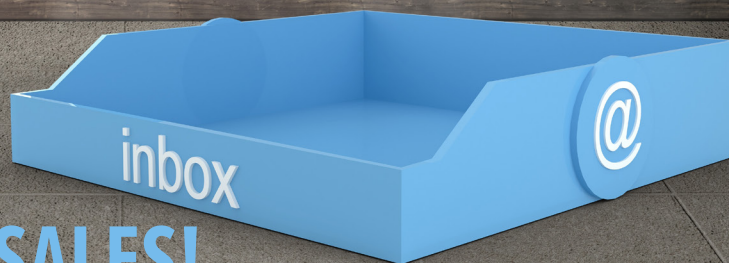


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THE PRESENTER...

Ryan Dohrn



Ryan Dohrn is the host of the #1 iTunes advertising sales podcast Ad Sales Nation and has trained over 6,000 media sales people in seven countries. His 25-year media career spans newspapers, consumer, B2B, traditional, and digital media brands from Disney to PennWell. He is also the founder of Brain Swell Media, an international sales motivational keynote speaker, an Emmy Award winner, best-selling book author, and he still sells media today.

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VISA/Mastercard only

Address _____ Zip _____
must be address/zip where billing is sent

Amount to be charged \$ _____ Date _____

Authorized signature _____

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