



Iowa Newspaper Association Bulletin

www.INAnews.com

FIVE FREE PROOFREADING TOOLS *that every journalist should know about*

CALENDAR of EVENTS

WEBINARS

Five in 24: Ideas to grow
your business
Thursday, November 8

Mobile Photojournalism 201
Thursday, December 6

EVENTS

2019 INA Legislative
Reception
Wednesday, February 6

2019 INA Convention and
Trade Show
February 7-8

MEETINGS

INA, INF & INA Services
Co. Boards
Wednesday, February 6

*Clean up clunky phrases and grammar
mistakes with tools to help keep your
work clear and coherent*

BY JACOB GRANGER

MULTIMEDIA REPORTER, JOURNALISM.CO.UK

Let's face it, even the most experienced writer can get carried away with too many adjectives or fail to notice the odd typo. But as easy as it is to do so, mistakes like these can leave the reader struggling to make it through your copy.

So whether it is for that quick turn-around piece or a long-form feature, tight and clear prose is essential to whatever form of journalism you are pursuing.

Check out these free resources to iron out any bad habits — they are all free and ready to help you tackle some of the most common problems that writers have.

WRITEFULL

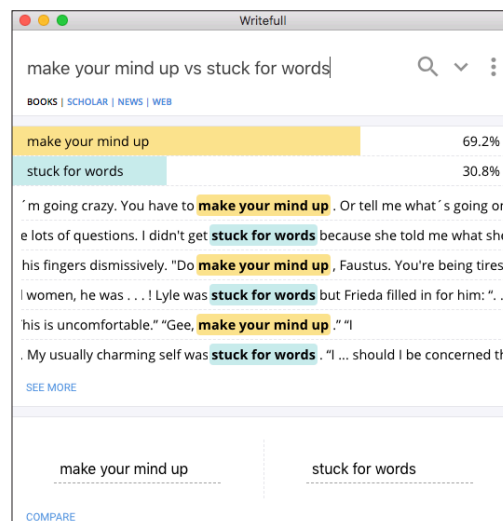
Writefull gives you various grammar and word suggestions when you find yourself torn over word choice.

The chrome plug-in is simple to use, where users can 'compare', 'define', 'say' and 'translate' inputs from a language database informed by Google Scholar, Google books, Google news or Google web.

If you cannot make up your mind between words or phrases, 'compare' will show you the more popular choice across the database you have selected in percentage, which may affirm the more favourable option for you.

'Define' will generate a definition of the word, allowing you to run it against sources to see it in published sentences, or press the audio button next to the word to hear a pronunciation of the word.

Alternatively, the 'say' command will do exactly the same in its own function, and 'translate' will detect foreign words and translate them into English — no doubt these are handy reference tools when writing articles or speaking in podcasts.



Screenshot - Writefull

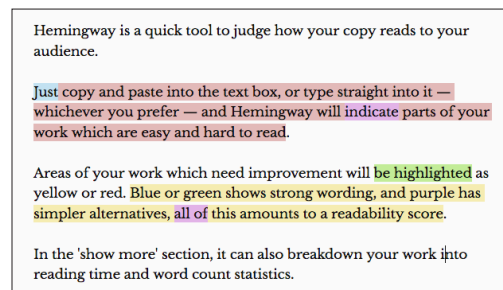
HEMINGWAY

Hemingway allows you to see how your copy reads.

Just copy and paste into the text box, or type straight into it, and Hemingway will show the parts of your work which are easy and hard to read.

Areas of your work which need improvement will be highlighted as yellow or red. Blue or green shows strong wording, and purple has simpler alternatives. This amounts to a readability score up to 15.

In the 'show more' section, the tool also breaks down your work into reading time and word count statistics.



Screenshot - Hemingway

PROOFREADING - cont. on page 4

meeting minutes

Iowa Newspaper Association Finance Committee October 5, 2018 Minutes



INA Finance Committee Meeting Minutes

The committee met at 10:00 a.m. at the Iowa Newspaper Association office in Des Moines with the following members present:

Kristin Grabinoski, Armstrong Journal; Jim Magdefrau, Belle Plaine Star Press Union; Karen Spurgeon, Bloomfield Democrat; Ann Wilson, Carroll Daily Times Herald; Chris Edwards, Cedar Rapids Gazette; Christopher Hall, Charles City Press; Steve Fisher, Dubuque Telegraph; Mary Ungs-Sogaard, Dyersville Commercial; Paula Buenger, Mark Rhoades, Missouri Valley Times-News; Spencer Daily Reporter. Also present were Susan Patterson Plank, Samantha Fett, Geof Fischer and Jana Shepherd, INA.

Votes taken:

- A. On a motion by Edwards, seconded by Rhoades, the committee voted to recommend adoption of the 2019 Consolidated Budget to the INA, INA Services Co. and INF boards.

Action agreed upon:

- A. The Committee reviewed the INF investment policy and agreed to updating the policy to address short-term investment needs.
- B. The Committee agreed to form an ad hoc committee to review the INA's investment management firm. The ad hoc committee includes Edwards, Hall and Rhoades

Other items discussed:

- A. The committee heard a report from Wells Fargo representatives on INF investment performance.
- B. Staff presented an overview of the 2019 consolidated budget.

The meeting was adjourned at 12:15 p.m.

Respectfully submitted,
Susan Patterson Plank

Iowa Newspaper Association Finance Committee | Ballot by Mail October 24, 2018 Minutes



INA Finance Committee Ballot by Mail Minutes

In a ballot by mail, the INA Finance Committee voted to recommend to the INF Board two updates to the INF Investment Policy:

1. To delete under section B. FIXED INCOME (Bonds) INVESTMENTS, item number 5 that states, "Interest from intercompany loans shall be considered fixed income for assets allocation purposes."
2. To delete under section C. EQUITY (Stock) SECURITIES, "A money market fund shall be established to hold the interest and dividends earned from the investments." Additionally, "An investment into Short term, Money Markets, Certificate of Deposit or Cash Alternative with Principal protection as focus shall be utilized for short term funds based upon time horizon and potential earnings from the investment" would be added.

Members voting included Kristin Grabinoski, Armstrong Journal; Jim Magdefrau, Belle Plaine Star Press Union; Karen Spurgeon, Bloomfield Democrat; Ann Wilson, Carroll Daily Times Herald; Chris Edwards, Cedar Rapids Gazette; Becky Maxwell, Centerville Daily Iowegian; Christopher Hall, Charles City Press; Steve Fisher, Dubuque Telegraph; Mary Ungs-Sogaard, Dyersville Commercial; Terry Christensen, Fort Dodge Messenger; Alan Mores, Harlan Newspapers; Mark Rhoades, Missouri Valley Times-News; and Paula Buenger, Spencer Daily Reporter.

Respectfully submitted,
Susan Patterson Plank

CONTACT US



Phone 515-244-2145

Fax 515-244-4855

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BOARD PRESIDENTS

Iowa Newspaper Association

Steve Fisher, Dubuque Telegraph Herald
563-588-5611
steve.fisher@thmedia.com

INA Services Company

Chris Edwards, Cedar Rapids Gazette
319-398-8222
Chris.Edwards@gazcomm.com

Iowa Newspaper Foundation

Mary Ungs-Sogaard, Dyersville Commercial
563-875-7131
mungs-sogaard@wcinet.com

U.S. MAIL

Iowa Newspaper Association
319 East 5th St.
Des Moines, IA 50309

INA LEGAL HOTLINE

515-283-3100 (paid service)

**Iowa Newspaper Association
Board of Directors
October 26, 2018 Minutes**

The INA Board met at the Cub Club at Principal Park in Des Moines at 10:00 a.m. with the following members present: Kristen Grabinoski, Armstrong Journal; Karen Spurgeon, Bloomfield Democrat; Ann Wilson, Carroll Daily Times Herald; Rich Paulsen, Creston News Advertiser; Deb Anselm, Davenport Quad-City Times; Steve Fisher, Dubuque Telegraph Herald; Terry Christiansen, Ft. Dodge Messenger; Jim Johnson, Kalona News; Trevis Mayfield, Maquoketa Sentinel-Press; Mark Spensley, Monticello Express; Tom Hawley, Mount Ayr Record-News; Jake Krob, Mount Vernon-Lisbon Sun; Dan Goetz, Newton Daily News and Jeff Wagner, Sheldon N'West Iowa REVIEW. Also present were Susan Patterson Plank, INA; Geof Fischer, INF; Samantha Fett, INA Services Co. and Jana Shepherd, INF.

Votes taken:

- A. On a motion by Paulsen, seconded by Grabinoski, the minutes of the July 20, 2018 board meeting were approved.
- B. On a motion by Goetz, seconded by Paulsen, the board approved the INA Finance Committee's recommendation to approve the 2019 consolidate budget as presented.
- C. On a motion by Paulsen, seconded by

Grabinoski, the board approved the Deposit Resolution—Banking and Treasury Management Authorization Certificate.

- D. On a motion by Spurgeon, seconded by Paulsen, the board approved an Associate Member request from Randy Evans.
- E. On a motion by Spensley, seconded Paulsen, the board approved an Active Member request from the (Corydon) Wayne County Independent.
- F. On a motion by Mayfield, seconded by Spensley, the board approved discontinuing the Ed Thomas Mr. Football Award.

Action agreed upon:

- A. The board set its next meeting date as Wednesday, February 6 in Des Moines.

Other items discussed:

- A. The board heard an update from Patterson Plank on the Body Camera Study Committee.
- B. The board received a board term report.
- C. The board received a board attendance report.

There being no additional business the meeting was adjourned at 12:15 p.m.

Respectfully submitted,
Susan Patterson Plank



*INA Board
of Directors
Meeting Minutes*

**Iowa Newspaper Foundation
Board of Directors
October 26, 2018 Minutes**

The INF Board met at the Cub Club at Principal Park in Des Moines at 12:38 p.m. with the following members present: Jim Magdefrau, Belle Plaine Star Press Union; Chris Conetkey, Des Moines Business Record; Carl Vieregger, Drake University; Mary Unga-Sogaard, Dyersville Commercial; Alan Mores, Harlan Newspapers; Mike Ralston, Iowa Association of Business and Industry; Scott Ervin, Jewell South Hamilton Record-News; Mark Rhoades, Missouri Valley Times-News; Ron Peterson, Sioux City Journal and Paula Buenger, Spencer Daily Report. Also present were Susan Patterson Plank, INA; Geof Fischer, INF; Samantha Fett, INA Services Co. and Jana Shepherd, INF.

Votes taken:

- A. On a motion by Peterson, seconded by Ervin, the minutes of the July 20, 2018 board meeting were approved.
- B. On a motion by Ervin, seconded by Rhoades, the board approved the INA Finance Committee's recommendation to approve the 2019 consolidate budget as presented.
- C. On a motion by Peterson, seconded by Vieregger, the board approved the INA Finance Committee's recommendation to update the INF Investment Policy.
- D. On a motion by Ervin, seconded by Peterson,

the board approved the Deposit Resolution—Banking and Treasury Management Authorization Certificate.

- E. On a motion by Peterson, seconded by Ervin, the board determined that the INF Board of Directors shall be 15 Directors and this number would be communicated to the INF Nominating Committee for nomination considerations for 2019.

Action agreed upon:

- A. The board set its next meeting date as Wednesday, February 6 in Des Moines.
- B. The board agreed to an ad hoc committee of Buenger, Peterson; Ron Gutierrez, Clinton Herald and Jeff Wagner, Sheldon N'West Iowa REVIEW to review the INF Internship Program and to potentially make recommendations to the INF Board for consideration.

Other items discussed:

- A. The board received a board term report.
- B. The board received a board attendance report

The meeting was adjourned at 1:02 p.m.

Respectfully submitted,
Susan Patterson Plank



*INF Board
of Directors
Meeting Minutes*

ZENPEN

Zenpen is a minimalistic writing resource which encourages you to get in your writing zone — essentially a clean slate to help you see clearly what you are trying to say.

A small menu of options is tucked away in the top left-hand corner, and from here you can hit the full-screen option to block out all distractions, switch to a black background if that helps you concentrate, and assign a word count limit which displays a coloured bar that progresses from blue to green as you surpass your word count target.

Finally, there is a save option where you can export your text into markdown, HTML or plain text formats.

Distractions play a big role when trying to write clearly. Perhaps it is the dozens of open tabs and windows on your desktop — or the amount of clutter in other writing tools.

Maybe what you need is a clean slate. Zenpen is a minimalistic writing resource which allows you to get in your zone, and there is even a full-screen option to block out all distractions.

You can then see a lot more clearly what you are trying to say and edit with ease. You can also switch to a black background with white writing if that helps you think better.

Screenshot - Zenpen

GRAMMARLY

Probably the most well-known amongst the writing correction tools, this chrome plug-in detects grammar mistakes and poor phrasing of words in web-native type boxes, such as e-mails or blogposts — like an on-the-go spellchecker.

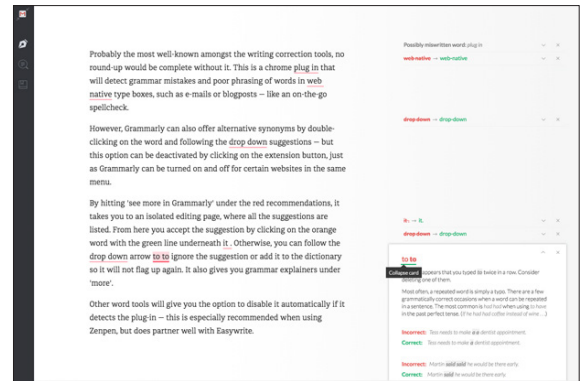
Grammarly can also offer alternative synonyms if you need. But do not worry, Grammarly can be turned on and off for certain websites, depending on where you need it most.

When you are in the tool, by hitting 'see more in Grammarly' under the red recommendations, you'll be taken to an editing page, where all the suggestions are listed on the right-hand side.

From here you can accept the suggestion by simply by clicking on the red word with the green line underneath it. Otherwise, you can follow the drop-down arrow to ignore the suggestion or add it to the dictionary so it will not flag up again.

If you are looking to use more than one word-correction tool at the same time, you can, but you are able to disable Grammarly if it is confusing.

Premium options of Grammarly are available.



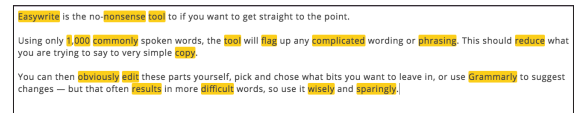
Grammarly - Hemingway

EASYWRITE

Easywrite is designed to help reporters get straight to the point.

Using 1,000 simple words, it aims to spot any wording which is hard to read. This should help you come across as clear as possible and leave your work nice and simple.

You can then change these parts yourself or use a tool like Grammarly to suggest changes — but that usually offers longer words, so watch out if you're using these tools side by side.



Screenshot - Easywrite

Jacob Granger is a Multimedia Reporter at journalism.co.uk. Follow him on Twitter at @JPGjournalism.

This article was originally published on October 29, 2018 by journalism.co.uk. Read the article online by visiting <https://www.journalism.co.uk/news/5-free-proofreading-tools-that-every-journalist-should-know-about/s2/a729657/>.



And
Finally

"Almost" is one of the longest English words to have all its letters in alphabetical order.

FREE MEMBER EXCHANGE

▼ HELP WANTED

FULL-TIME REPORTER. Missouri Valley Times-News is seeking a full-time reporter for its twice-weekly Missouri Valley Times-News and weekly The Dunlap Reporter newspapers. The successful candidate will be a self-starter who loves to write, talk to people, and take photographs. The coverage area for our two newspapers is Harrison County, southern Crawford County, and northern Pottawattamie County and includes five school districts. Since news never sleeps, this position will include some evenings and weekends. Missouri Valley Times-News and The Dunlap Reporter are part of a privately-owned media company with community newspapers in western Iowa and eastern and central Nebraska. Compensation package includes health insurance, 401k with match, and paid mileage. Candidates should possess good writing and photography skills, good typing skills, and be familiar basic computer operations. Send cover letter, resume, and writing and photography samples to Brad Swenson, Publisher, mvtimesnews@gmail.com, Missouri Valley Times-News, P.O. Box 159, Missouri Valley, IA 51555. 1114

▼ FOR SALE

Considering a sale of your newspaper but not sure where to start? Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at scenictrailmediabrokers@gmail.com for more information.

Iowa weekly newspaper for sale; excellent community; city, school, county legals, gross around \$200K. 40 year owner seeking to slow down. Contact Northeast Iowa, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa 50309. Contact: Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

Two weekly newspapers, including one in county seat community. Progressive communities. City, county, school legals. Located in southwest Iowa. Contact: Weekly Newspapers, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

Profitable group of three small weekly newspapers for sale in South Dakota, two in Black Hills. If interested write to: S.D. Newspapers c/o Iowa Newspaper Association, 319 E. 5th St., Des Moines, IA 50309.

News Brokerage of Iowa has a client interested in purchasing a weekly newspaper that grosses \$100K-300K a year. Contact Dave at 319-350-2770. County seat newspaper for sale; strong reader and advertising base; cozy office and friendly, progressive community. \$10,000 down, the rest on contract. SE Iowa weekly shopper, \$75k, has lot of potential, will sell on contract, call for details. We have buyers for all price ranges.

NEW LISTINGS NEEDED. This could be the right time to sell! *Appraisals-Consultations-Brokerage services* Your full service broker, News Brokerage of Iowa, dtappnews-brokerageofiowa@gmail.com, 319-350-2770. Looking for part or full-time salespeople. Paid by commission or salary. Also, 30-year news editor looking for job in eastern Iowa. Experienced graphic designer looking for freelance projects. Give us a call today!

View and submit ads on the Internet at www.INAnews.com. Students and professionals may also submit their resumes for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at cgordon@inanews.com.

CONTEST TIMELINE

November 2018 - Contest entries judged by Indiana Press Association members

December 2018 - Winners notified by INF

February 8, 2019 - Winners announced during Convention Awards Banquet

Entries must have been published between **Oct. 1, 2017 and Sept. 30, 2018**, to be eligible.

Questions?

Contact INA/INF at 515-244-2145 or ina@inanews.com.



Iowa Newspaper Association

Bulletin

www.INAnews.com

IN THIS ISSUE...

- Five in 24: Ideas to grow your business
- Mobile Photojournalism 201
- NNA Letter
- Board Nomination Form
- Committee Nomination Form

? question of the week

Does the INA accept “Requester Publications” as members?

To qualify as an ACTIVE INA member, a newspaper must meet the following qualifications:

Shall be an individual, partnership, corporation or association or other entity which publishes a newspaper:

1. With a paid circulation of at least fifty percent of the total circulation,
2. With a publication frequency of at least fifty times per year,
3. With a periodical mailing permit from the United States Postal Service, and
4. Which shall have completed one year of publication with a periodical mailing permit.

Only Active members are eligible to vote.

A requester publication MAY qualify as an affiliate or niche publication member. Qualifications for each are as follows:

An Affiliate Member is a person engaged in a commercial enterprise doing business with or providing goods or services to members.

A Niche Publication Member shall:

1. Not be qualified to be an Active Member;
2. Have a publication that
 1. Is published by an entity that has in its corporate structure an Active INA member;
 2. Has been in publication for at least one year;
 3. Does not contain more than seventy-five percent advertising in more than one-half of its issues during any twelve-month period;
 4. Is regularly issued at stated intervals no less frequent than once a month, except for those in which the frequency interval requirement may be waived when said publication meets all other requirements for membership;
 5. In the judgment of the Board of Directors, be of high ethical and journalistic standards that would reflect positively on the Association.



Board of Directors NOMINATION FORM



We submit the name of the following publisher for consideration by the INA Nominating Committee as a candidate to serve on the Iowa Newspaper Association Board of Directors.

NAME OF SUGGESTED NOMINEE:

NEWSPAPER:

NOMINATED BY:

OF THE FOLLOWING NEWSPAPER:

Please return this form by November 9, 2018 to:
Susan Patterson Plank, INA Executive Director
319 E. 5th Street, Des Moines, IA 50309 or fax to 1-866-801-6702.



INA & INF Committee NOMINATION FORM

INA members are encouraged to nominate one or more people to serve on an INA or INF Committee in 2019. People nominated will be recruited to serve and will be told their name was placed into nomination by a member. Please complete and return this form to the INA by December 7, 2018. (Feel free to make extra copies for additional nominations if you wish.)

I nominate _____ of the _____ to serve on the following committee(s):
(Name) (Newspaper)

_____ **Contest Committee** (INF) - makes recommendations regarding INF Better Newspaper Contests categories, rules, awards and judging procedures. Meets approximately one time per year.

_____ **Continuing Education Committee** (INF) - plans all educational events other than the convention program. Meets approximately one time per year.

_____ **Convention Program Committee** (INF) - plans the annual convention, with committee members serving as moderators for convention sessions. Meets approximately one time per year.

_____ **Finance Committee** - reviews the INA financial statements and annual budget. Meets approximately one time per year.

_____ **Government Relations Committee** - monitors legislation and makes recommendations to the board regarding the INA's legislative program. Also monitors non-legislative government activities and when appropriate, makes recommendations to the board regarding INA activity. Meets approximately two times per year.

_____ **Marketing Committee** - oversees activities of CNA. Committee's emphasis is on efforts to bring new advertising dollars to newspapers and identify research and promotional opportunities. Meets approximately two times per year.

_____ **Nominating Committee** - develops a nominating report to the membership for the INA board elections. There is a committee for each board – the INA board and the INF board. Each committee meets approximately one time per year.

_____ **Scholarship Committee** (INF) – administers several scholarship funds that provide assistance to Iowa students preparing for newspaper careers. Meets approximately one time per year.

Please fax completed form to 1-866-801-6702 or mail to INA, 319 E. Fifth St., Des Moines, IA 50309



Community newspapers are **STRONGER** together

The National Newspaper Association is the only national organization dedicated to the interests of community newspapers.

Never has your membership been more important than now.

We believe your community would be blind without its local newspaper, just as community newspapers would be blind without **NNA**.

NNA is a cooperatively owned organization made up of community newspaper people just like you. Our members share ideas on how to run their newspapers; ideas that really work from a source that can be trusted, your peers.

Our mission is your mission: To inform. The informed individual is the most elemental building block of our democracy.

Without **NNA**, newspapers would have to fight for themselves. Renew today, and help us fight **FOR** you.

A handwritten signature in black ink, appearing to read "Andrew Johnson".

Andrew Johnson

President, National Newspaper Association

Publisher, Dodge County Pionier, Mayville, WI

A photograph of Andrew Johnson, President of the National Newspaper Association, speaking at a podium. He is wearing a red suit and a blindfold. A microphone is in front of him, and a small NNA logo is on his lapel. The podium has a large NNA logo on it.

Protection from threats requires strength in numbers. **NNA** is the industry leader in addressing problems in distribution, having preserved the privileges of local mail rates, guarding against advertising taxes, helping the industry with public notice defenses, and opposing unfair trade sanctions against the newsprint supply. These are all battles that we fight together. **NNA** is the industry's voice and advocate in Washington, D.C., working to protect our industry and our First Amendment rights as a free press.



An Iowa Newspaper Foundation webinar...

FIVE IN 24: IDEAS TO GROW YOUR BUSINESS



Thursday, November 8 1-2 p.m.

Registration fee: \$35 · Deadline: November 5

IN THIS WEBINAR...

What can newspapers learn from a professional marketer? Join Michael Libbie from Insight Advertising, Marketing & Communications for Five in 24. He'll share five things your business can do in 24 hours to re-manufacture your brand and sell more. During the webinar you will learn: Less is More (people have the attention of a goldfish); Mobile vs Desktop (who is winning the battle and how your content can be seen); Video (a powerful tool, if done correctly); Creative (what works and what needs work); Email Campaigns (data and tracking); Know Your Consumer (does your message match what consumers want/need?); plus, Three Reasons (why people are not buying what you are selling). Join us for a deep dive into marketing for business.

Group discounts are available. Visit our website for more information.

Registrations submitted after the deadline will be subject to a \$10 late fee. Registrations are accepted up until the day of the webinar.

Follow us:



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CANCELLATION POLICY: Registration fees cannot be refunded if a cancellation is made less than 72 hours prior to the session.

THE PRESENTER...

Michael P. Libbie



Michael P. Libbie is a marketing expert, broadcaster, public speaker and business owner. He has helped hundreds of non-profit and for-profit corporations better market their products and services through Insight Advertising, Marketing & Communications. Libbie is the founder of Insight on Business the News Hour, which can be heard daily in podcast form as well as on News/Talk 1540 KXEL each Sunday at 2 p.m. He also serves as the executive director of the Windsor Heights Chamber of Commerce, is an international public speaker on topics such as effective communication, branding and marketing. Libbie has also been the spiritual leader of the Jewish Congregation of Mason City -- Adas Israel -- for the past 30 years.



REGISTER TODAY AT WWW.ONLINEMEDIACAMPUS.COM

Online Media Campus is brought to you by Southern Newspaper Publishers Association and Iowa Newspaper Foundation



ONLINEMEDIACAMPUS



Webinar Registration

YES! Sign me up for the *Five in 24: Ideas how to grow your business* webinar Thursday, November 8.

☐ I am a Wisconsin journalism advisor or student, please waive my registration fee (*online registration not available*)

Registration fee: \$35 per webinar; free to SNPA members

Discounts are available for groups of 10 or more from the same newspaper or company.

Find out more at www.onlinemediacampus.com or contact Erica Wipperling at 515-422-9052 or ewipperling@inanews.com.

Registration deadline: November 5

(Registrations submitted after the deadline will incur a \$10 late fee. *No discounts apply after the registration deadline*).

Name _____ Newspaper _____

Corporate Affiliation (*for group discount tracking*) _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

☐ Payment enclosed ☐ Bill my newspaper ☐ Charge my credit card (see below)

Credit card # _____ Exp. ____ / ____
VISA/Mastercard only

Address _____ Zip _____
must be address/zip where billing is sent

Amount to be charged \$ _____ Date _____

Authorized signature _____

Please send a separate registration form for each registrant. This form may be photocopied as many times as necessary.

SEND YOUR COMPLETED REGISTRATION FORM(S) AND FEE TO:

IOWA NEWSPAPER FOUNDATION, 319 E. 5th St., Des Moines, IA 50309, FAX to INF at 866-593-7406,
EMAIL to ewipperling@inanews.com or REGISTER ONLINE at ONLINEMEDIACAMPUS.COM

RECEIPT OF REGISTRATION:

You will receive log-in instructions 48-hours prior to the webinar you've registered for. If you have questions, please contact Erica Wipperling at ewipperling@inanews.com or 515-422-9052.

CANCELLATION POLICY:

Registration fees cannot be refunded if a cancellation is made less than 72 hours prior to the session.



An Iowa Newspaper Foundation webinar...



MOBILE PHOTOJOURNALISM 201

Thursday, December 6 1-2 p.m.

Registration fee: \$35 · Deadline: December 3

IN THIS WEBINAR...

In today's newsrooms everyone is a photographer, videographer and reporter. Most of us use an iPhone to take and send pictures and video from the field. In this session you will learn to tell better visual stories with just a few tips, apps, patience and practice.

Group discounts are available. Visit our website for more information. Registrations submitted after the deadline will be subject to a \$10 late fee. Registrations are accepted up until the day of the webinar.

Follow us:



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CANCELLATION POLICY: Registration fees cannot be refunded if a cancellation is made less than 72 hours prior to the session.

THE PRESENTER...

Val Hoepfner



Val Hoepfner is a digital journalist, training and media strategist. She has worked in digital, mobile and multi-platform journalism for more than 15 years. As CEO of Val Hoepfner Media and Consulting, LLC, Hoepfner travels to newsrooms, universities and media conferences where she creates and leads training for journalist in engagement, change management and developing digital and mobile workflow. Hoepfner is a member of the Native American Journalist Association, Online News Association, Association Press Photo Managers, American Society of News Editors, the Recording Academy and Public Radio in Mid America.



REGISTER TODAY AT WWW.ONLINEMEDIACAMPUS.COM

Online Media Campus is brought to you by Southern Newspaper Publishers Association and Iowa Newspaper Foundation



ONLINEMEDIACAMPUS



Webinar Registration

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Discounts are available for groups of 10 or more from the same newspaper or company.

Find out more at www.onlinemediacampus.com or contact Erica Wipperling at 515-422-9052 or ewipperling@inanews.com.

Registration deadline: December 3

(Registrations submitted after the deadline will incur a \$10 late fee. *No discounts apply after the registration deadline*).

Name _____ Newspaper _____

Corporate Affiliation (*for group discount tracking*) _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

☐ Payment enclosed ☐ Bill my newspaper ☐ Charge my credit card (see below)

Credit card # _____ Exp. ____ / ____
VISA/Mastercard only

Address _____ Zip _____
must be address/zip where billing is sent

Amount to be charged \$ _____ Date _____

Authorized signature _____

Please send a separate registration form for each registrant. This form may be photocopied as many times as necessary.

SEND YOUR COMPLETED REGISTRATION FORM(S) AND FEE TO:

IOWA NEWSPAPER FOUNDATION, 319 E. 5th St., Des Moines, IA 50309, FAX to INF at 866-593-7406,
EMAIL to ewipperling@inanews.com or REGISTER ONLINE at ONLINEMEDIACAMPUS.COM

RECEIPT OF REGISTRATION:

You will receive log-in instructions 48-hours prior to the webinar you've registered for. If you have questions, please contact Erica Wipperling at ewipperling@inanews.com or 515-422-9052.

CANCELLATION POLICY:

Registration fees cannot be refunded if a cancellation is made less than 72 hours prior to the session.