

January 9, 2019



Volume 36  
Issue #02

# Iowa Newspaper Association Bulletin

www.INAnews.com

## convention news

### CALENDAR of EVENTS

#### WEBINARS

Newsroom Safety & Security  
Thursday, January 17

#### EVENTS

2019 INA Legislative  
Reception  
Wednesday, February 6

2019 INA Convention and  
Trade Show  
February 7-8

#### MEETINGS

INA, INF & INA Services  
Co. Boards  
Wednesday, February 6



## Revolution, Rights & Rock 'n' Roll

**M**ake plans now to attend the Friday morning kick-off session during the 2019 INA Convention and Trade Show presented by Ken Paulson, former USA Today editor and president of the First Amendment Center on Feb. 8 at 9 a.m.

Join Paulson as he shares the hidden history of the First Amendment. This interactive presentation will challenge and inspire. You'll never look at the First Amendment in the same way again!



Ken Paulson

#### MEET KEN PAULSON

Ken Paulson is a journalist, lawyer and educator who has combined these roles as an advocate and expert on the First Amendment. He's the president of the First Amendment Center, dean of the College of Media and Entertainment at Middle Tennessee State University and the former editor of USA Today, where he remains a columnist writing about First Amendment issues.

Paulson is widely known for developing creative approaches to teaching the First Amendment, including a musical stage show called "Freedom Sings," the social media campaign called "Free to Tweet," the Emmy-honored national television show "Speaking Freely" and the highly engaging presentation you're about to experience. He's also the host of "The Songwriters," seen in more than 100 cities on PBS stations nationwide.

*The Iowa Newspaper Association's mission is to advocate the continued importance of thriving newspaper enterprises in Iowa dedicated to the First Amendment and to provide guidance to members and direction to the association's two related boards.*

# meeting minutes

## Iowa Newspaper Association Government Relations Committee November 30, 2018



### INA Government Relations Committee

The Iowa Newspaper Association Government Relations Committee met at 10:00 a.m. at the INA offices with the following members present: Sarah Lefebvre, Ames Iowa State Daily; Jarod Strong, Carroll Daily Times Herald (via phone); Zack Kucharski, Cedar Rapids Gazette; Rox Laird, Des Moines; Brian Cooper, Dubuque Telegraph Herald; Mary Unga-Sogaard, Dyersville Commercial; Bill Tubbs, Eldridge North Scott Press (via phone); Lyle Muller, Iowa Center for Public Affairs Journalism; Sara Konrad Baranowski, Iowa Falls Times Citizen; Randy Evans, Iowa Freedom of Information Council; Rick Morain, Jefferson; and Abigail Pelzer, Marshalltown Times Republican. Also, in attendance were INA lobbyists Brad Epperly and Dustin Miller, Nyemaster; and Susan Patterson Plank, Iowa Newspaper Association.

Strong and Tubbs departed the meeting prior to noon.

#### Votes taken:

- A. On a motion by Muller, seconded by Cooper, the Committee approved the minutes of the May 4, 2108 meeting.
- B. On a motion by Evans, seconded by Kucharski, the Committee recommended to the INA board that it approve the following INA legislative priorities for the 2019 legislative session:
  1. To support transparency in government through strong open meetings and open records laws and to resist any effort to weaken these laws.
  2. To preserve publication of public notice advertising in newspapers where it is seen by the greatest number of Iowans.
  3. To support the funding request of the Iowa Public Information Board.
  4. To support and assist the National Newspaper Association and the News Media Alliance in their efforts to work with the postal service to provide efficient and timely mail delivery of newspapers and to protect newspapers from further expense and regulation by the USPS.
  5. To encourage the Iowa Public Information Board and others' efforts to support legislation to...
    - a. Broaden the law regarding advisory committees and their adherence to the open meetings laws.
    - b. Clarify the notice requirement for open meetings to be 24 continuous hours.
    - c. Clarify that a peace officer investigative report is no longer confidential once the case is closed or the statute of limitations has run out, except in situations where there would be danger to an individual including disclosure of a domestic/sexual assault victim's personal identifiers.
    - d. Clarify in Iowa Code section 22.7 that the IPIB can order the release of records under the statute just as a court can and that lawful custodians have full discretion to voluntarily release what is otherwise a confidential record under the statute unless an injunction to prevent release/examination has been ordered by a court or IPIB.
  6. To encourage and support legislation to establish a reasonable and consistent fees structure statewide for examining and copying public records.
  7. To encourage and support legislation providing consistency, transparency and public accountability regarding public release of law enforcement body camera videos.

GOVERNMENT RELATIONS COMMITTEE MINUTES - cont. on page 6

## CONTACT US



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### U.S. MAIL

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319 East 5th St.  
Des Moines, IA 50309

### INA LEGAL HOTLINE

515-283-3100 (paid service)

## Public Service Ads/Announcements

The INA distributes public service ads and articles to its member newspapers based on requests from organizations that meet the INA's PSA Distribution Policy. Newspapers can run these items as space allows. These are not paid advertising. Visit <https://inanews.com/resources/psa/> to view the INA's current PSA's.

### Recently Updated Items:

- Live Healthy Iowa
- Iowa Games Winter Ads
- Keep Iowa Beautiful



# GENOMICS FOR JOURNALISTS

March 24-26, 2019

ALL-EXPENSES-PAID WORKSHOP FOR JOURNALISTS

APPLY BY FEB. 1

[SCILINE.ORG/G4J](https://sciline.org/g4j)

 **ILLINOIS**  
Carl R. Woese Institute  
for Genomic Biology

 SciLine |  AAAS



2019

**CONVENTION  
& TRADE SHOW**

*Legislative  
Reception*

**FEBRUARY 6, 2019**

 **IOWA NEWSPAPER  
ASSOCIATION**



# RJI seeks 2019-2020 fellows



*RJI offers  
residential and  
nonresidential  
fellowships*

**R**he Reynolds Journalism Institute is looking for its next class of fellows (individuals or news outlets) to partner with on innovative projects that strengthen democracy through better journalism. Successful projects often include devising new strategies to take advantage of an opportunity or solve a problem, building new tools for news organizations, transforming an idea into a market-tested prototype or advancing a prototype so it's ready for investment or a full product launch. Whatever the idea, its benefits should extend to other news organizations and the people who depend on them. RJI offers three types of fellowships. Residential fellows earn \$80,000 and spend eight months at the Missouri School of Journalism. Want to work from your home base? We offer \$20,000 non-residential fellowships. Newsrooms and civil society organizations can apply for institutional fellowships that offer \$20,000 stipends. All three options include additional funds for travel, technical development and marketing. The

application deadline is Jan. 31, 2019.

The Donald W. Reynolds Journalism Institute invites proposals from people and institutions to collaborate with RJI on ideas and projects that will help RJI understand and meet the information needs of individuals in their roles as citizens.

Some areas of particular interest include:

- Projects focused on inclusivity and engaging communities.
- Applied research that helps in the understanding of the business and practice of journalism.
- New techniques, tools and technologies.
- Prototypes that need further development and market testing.
- Ideas for new revenue streams or business models that many news organizations could adopt.

For more information and to apply visit <https://www.rjionline.org/stories/take-journalism-to-the-next-level>.

## CONVENTION BRIEFS

### HOTEL RESERVATIONS

The deadline to reserve a hotel room at the Marriott Hotel and receive the INA's discounted rate of \$118 is Jan. 23. Make your reservations online today at <http://tinyurl.com/2019INACConvention> or by phone at (800) 514-4681.

## ? question of the week

### Can a newspaper get a refund from the Postal Service for fees paid for duplicate address corrections if it submitted a change-of address-order?

Yes. According to the Domestic Mail Manual, newspaper personnel may request a refund of the fees paid for duplicate address correction notices on Forms 3579 provided by USPS if the customer submitted a change-of-address order and the first and duplicate notices are provided on magnetic tape by address correction service (ACS) or on printed copy by a Computerized Forwarding System (CFS) unit. The refund request must be supported by documentation showing the number of duplicate notices received. The USPS will not process refunds for duplicate notices if both the original and duplicate notices are not provided by ACS or CFS. So, the newspaper personnel should return all of the forms received on the same address and it can expect to have the refund deposited into its account for all but one of the duplicates for the same address.



And  
**Finally**

In filling out an application, where it says, 'In case of emergency, notify:' I put 'DOCTOR.'

# FREE MEMBER EXCHANGE

## ▼ HELP WANTED

**ADVERTISING REPRESENTATIVE.** Business Publications is adding to our advertising team. We are looking for two goal-oriented self-starters who have strong marketing, communication and relationship-building skills. Those filling the positions will be charged with skillfully representing our products by developing strategic advertising campaigns tailored to Des Moines' most influential audiences. Responsibilities include: prospecting and developing new advertising relationships; listening to and understanding their needs to best help them reach their goals; maintaining and strengthening existing client relationships; and meeting goals, deadlines and quality standards.

How to apply:

Please submit a resume via the Business Record hiring portal at [www.businessrecord.com/hiring](http://www.businessrecord.com/hiring). Ashley Bohnenkamp will be the main point of contact for dsm Magazine. Sara Brown will be the main point of contact for the Business Record. Questions can be directed to [ashleybohenkamp@bpcdm.com](mailto:ashleybohenkamp@bpcdm.com) or [sarabrown@bpcdm.com](mailto:sarabrown@bpcdm.com).

**ENTERPRISING EDUCATION REPORTER.** Seeking enterprising education reporter: The Newton Daily News is seeking an education join its award-winning community news staff.

This reporter will be responsible for coverage of the Newton Community School District, attend bi-weekly school board meetings and cover trends in education in relation to Newton schools and school-related events.

We're looking for a creative writer, comfortable covering the programs in the classroom as well as wider trends in education impacting local community school districts.

The education reporter will also have the opportunity for general assignment reporting as their schedule allows.

The preferred candidate will have a bachelor's degree in journalism or related field and at least 1 year of deadline-driven reporting experience in a daily newsroom. Recent college graduates with solid internship experience are encouraged to apply.

This position is ideal for a young reporter wanting to cover a growing market not far from the Des Moines metro area and is passionate about community journalism. Must be disciplined with meeting short and long-term deadlines, proficient in AP Style, able to shoot their own photos and video. Experience with Adobe InDesign and Photoshop is a plus. The position requires occasional night and weekend assignments. Must have a valid drivers license, dependable transportation and proof of insurance.

Enjoy the Rewards of Working Among the Best:

In return for your contributions to our success, Shaw Media offers a competitive benefits package, including medical, dental, vision and 401(k) with company match.

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Qualified candidates should submit a cover letter explaining your journalism credentials and philosophy, along with a resume and clips or link to online portfolio.

Online: [www.shawmedia.com/careers](http://www.shawmedia.com/careers)

Or mail it to us at:

Newton Daily News - Weeklies Editor

PO Box 967

Newton, IA 50208

Shaw Media is a Drug-Free Employer. Pre-employment background check and drug screen required. This posting may not include all duties of the position. Equal Opportunity Employer 0109

**FULL-TIME NEWS EDITOR.** North Iowa Media Group, anchored by the Globe Gazette in Mason City, is seeking a talented and experienced journalist to fill the No. 2 position in the editorial department. The right person will have an unmet career ceiling and organizational skills that easily navigate short- and long-term change. This front line editor will also have a demonstrated history of solid news judgement, an eye for enter-prise and analytical reporting, and superior CMS and SEO skills. Our next colleague will understand industry habits and trends, and help our reporting staff connect with readers through a range of storytelling methods and tools. If you're only expert in run-of-the-mill meeting, event and crime coverage, this is not the job for you. We offer a full benefits package including PTO, medical, dental and vision plans, flexible spending and health savings accounts, life insurance and short/long term disability. Editor-level experience is a plus, but seasoned reporters looking to move into management are also encouraged to apply. To find out more about this position or apply, please visit <https://lee.net/careers/>. All applications must be submitted online. 0130

**FULL-TIME SPORTS/NEWS WRITER.** The New Hampton Tribune and Nashua Reporter, a pair of progressive community newspapers in Northeast Iowa, seeks a sports/news writer. Position provides the opportunity to cover both local high school and collegiate-level athletics. It also offers the flexibility to report on local and community activities. We are open to new graduates or community members looking for a new challenge. The job can be tailored to your personal skill sets and interests. Must be able to take professional quality photos and video. An ability to engage with readers on social media is a plus. Experience with InDesign is preferred, but not required. Our family-owned community newspaper offers a complete benefit package, including health/vision/dental insurance, optional 401K and other perks. Pay is negotiable. We are near Rochester, MN; Cedar Falls/Waterloo; and Clear Lake. Please direct resumes, three writing/photography samples to: Kevin Brown, Publisher, New Hampton Tribune, 10 N. Chestnut Ave., New Hampton, IA 50659, or via email at [publisher@nhtrib.com](mailto:publisher@nhtrib.com). 0130

## ▼ FOR SALE

**Considering a sale of your newspaper but not sure where to start?** Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you.

Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at [scenictrailmediabrokers@gmail.com](mailto:scenictrailmediabrokers@gmail.com) for more information.

Iowa weekly newspaper for sale; excellent community; city, school, county legals, gross around \$200K. 40 year owner seeking to slow down. Contact Northeast

View and submit ads on the Internet at [www.INAnews.com](http://www.INAnews.com). Students and professionals may also submit their resumes for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at [cgordon@inanews.com](mailto:cgordon@inanews.com).

MEMBER EXCHANGE - cont. on page 6



## Iowa Newspaper Association Bulletin

www.INAnews.com

### IN THIS ISSUE...

- Newsroom Safety & Security
- 2019 INA Convention & Trade Show Registration Form

## 2019 Press Passes available at INAnews.com

2019 press passes are available to download from the member's only section of [inanews.com](http://inanews.com). Remember, you will be required to enter a password to access the member's only section of the site. The password is "news." If you have trouble downloading them electronically, please contact Cicely Gordon at [cgordon@inanews.com](mailto:cgordon@inanews.com) or 515-422-9077.

### MEMBER EXCHANGE - cont. from page 5

Iowa, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa 50309. Contact: Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.  
Two weekly newspapers, including one in county seat community. Progressive communities. City, county, school locals. Located in southwest Iowa. Contact: Weekly Newspapers, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.  
Profitable group of three small weekly newspapers for sale in South Dakota, two in Black Hills. If interested write to: S.D. Newspapers c/o Iowa Newspaper Association, 319 E. 5th St., Des Moines, IA 50309.

**IN NEED OF NEW LISTINGS.** This could be the right time to sell! \*Appraisals-Consultations-Brokerage services\* Your full service broker, News Brokerage of Iowa, [dtappnewsbrokerage@geoflowa@gmail.com](mailto:dtappnewsbrokerage@geoflowa@gmail.com), 319-350-2770.

**FOR SALE!** Fifteen outside newspaper stands (good for shoppers or free newspapers) for sale, \$20 each. Interested buyers contact Dave Tapp by email at [dtappnewsbrokerage@geoflowa@gmail.com](mailto:dtappnewsbrokerage@geoflowa@gmail.com) or by phone at 319-350-2770.

**Equipment for sale:** An extensive selection of printing equipment, including a five-unit Harris V-15A newspaper press, will be on sale online until Nov. 28, 2018, at [bclauktion.com](http://bclauktion.com). The press equipment must be sold during the liquidation of Printcraft Inc., a newspaper plant located in Lamoni, Iowa, which printed several publications in northern Missouri and southern Iowa. The BCL Auction website has a full description of the equipment. Click on current auctions with listing under Bethany Printing Company.

### GOVERNMENT RELATIONS COMMITTEE MINUTES - cont. from page 2

#### Action agreed upon:

- The Committee directed staff to work with the INA lobbyist to explore and understand the potential response to body camera legislation being introduced by the Iowa Public Information Board.
- The Committee directed staff to work with the INA lobbyist to explore the potential for modifying 49.53 and other similar areas of code, to expand the ballot publication requirements from not less than four nor more than twenty days before the day of each election, to not less than four nor more than approximately twenty-nine days before the day of each election

#### Items discussed:

- The Committee heard an update from Epperly and Miller regarding the mid-term elections and the potential implications for the 2019 legislative session.
- The Committee heard an update from Patterson Plank on the INA-sponsored series of three meetings, with a variety of stakeholders, regarding potential body camera video legislation. The meetings took place in October and November.
- The Committee heard an update from Laird and Evans regarding improving access to court records online.
- The Committee heard an update on the Iowa Public Information Board from Morain and Unga-Sogaard, both of whom served on the IPIB, including the three bills that the board has introduced for the 2019 legislative session.
- Patterson Plank reminded the committee that the Legislative Reception is scheduled for Wednesday, February 6, at Peace Tree Brewing Company, 317 E. Court Ave.

There being no further business, the meeting was adjourned at 1:15 p.m.

Respectfully submitted,  
Susan Patterson Plank





An Iowa Newspaper Foundation webinar...

# NEWSROOM SAFETY & SECURITY

New Iowa Member  
Benefit: **FREE!**  
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Safety Procedures

Work Safety

Thursday, January 17  
1:00-2:00 p.m.

Registration Deadline: January 14  
Registration Fee: FREE

Presented by:



GateHouse Media™

## In this webinar...

Since the Capital Gazette shooting in June 2018, newsroom employees have wondered if they are safe in their workplace. We'll go over personal safety tips and security information to ensure you're informed.

## The presenter...

### Jean Hodges



Jean Hodges is the senior director of content for GateHouse Newsroom. Hodges develops strategy and works with newsroom leaders on digital transformation, from newsroom structure to using analytics to inform news decisions.

As journalists face myriad challenges, the best are experimenting with new ways to draw readers in, while fearlessly tackling watchdog reporting and sticking up for the underdog.

## Follow us:



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Online Media Campus is brought to you by Southern Newspaper Publishers Association and Iowa Newspaper Foundation



**ONLINEMEDIACAMPUS**



# Webinar Registration

**YES!** Sign me up for the *Newsroom Safety & Security* webinar **Thursday, January 17.**

**Registration fee: free to Iowa Newspaper Association members**

Find out more at [www.onlinemediacampus.com](http://www.onlinemediacampus.com) or contact Erica Wipperling at 515-422-9052 or [ewipperling@inanews.com](mailto:ewipperling@inanews.com).

**Registration deadline: January 14**

Name \_\_\_\_\_ Newspaper \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Name \_\_\_\_\_ Newspaper \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Name \_\_\_\_\_ Newspaper \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**SEND YOUR COMPLETED REGISTRATION FORM(S) AND FEE TO:**

IOWA NEWSPAPER FOUNDATION, 319 E. 5th St., Des Moines, IA 50309,  
EMAIL to [ewipperling@inanews.com](mailto:ewipperling@inanews.com) or REGISTER ONLINE at [ONLINEMEDIACAMPUS.COM](http://ONLINEMEDIACAMPUS.COM)

**RECEIPT OF REGISTRATION:**

You will receive log-in instructions 48-hours prior to the webinar you've registered for. If you have questions, please contact Erica Wipperling at [ewipperling@inanews.com](mailto:ewipperling@inanews.com) or 515-422-9052.



# 2019 IOWA NEWSPAPER ASSOCIATION CONVENTION & TRADE SHOW

DES MOINES MARRIOTT DOWNTOWN | FEBRUARY 6-8, 2019

## WEDNESDAY, FEBRUARY 6

5:30 to 7:30 p.m. **Legislative Reception**  
Offsite Location: Peace Tree Brewing Co.  
*Share drinks and hors d'oeuvres with legislators from your district.*

## THURSDAY, FEBRUARY 7

11 a.m. to 1:30 p.m. **Student/Professional Networking Luncheon** - pre registration required  
*12 minute roundtable recruitment opportunity to network with students eager to learn about starting a career in journalism. Roundtables followed by pizza lunch.*

1:30 to 1:45 p.m. **Break**

### 1:45 to 2:45 p.m. **CONCURRENT SESSIONS**

**What's the Grocery Game?**  
Dennis Host, Coborn's, Inc.

**Understanding Motivation on the Job**  
Celina Peerman,  
The Peerman Group

2:45 to 3:15 p.m. **Break**

### 3:15 to 4:15 p.m. **CONCURRENT SESSIONS**

**Healthy Communities, Healthy Newspapers**  
Bethany Wilcoxon, McClure Engineering; Bill Menner, Iowa Rural Development Council; David Peters, Iowa State University

**Managing Constant Change & Transition**  
Celina Peerman,  
The Peerman Group

4:15 to 4:30 p.m. **Break**

4:30 to 5:30 p.m. **Annual Meeting & Publishers' Idea Exchange**

5:30 to 7:30 p.m. **Convention Reception**

8:30 to 10:30 p.m. **INA President's Celebration**

## FRIDAY, FEBRUARY 8

8 to 9 a.m. **Registration & Trade show Open**

*\*\*Free continental breakfast in Trade Show served until 9 a.m.*

9 to 10:10 a.m. **Kick-off "Rights, Revolution and Rock 'n' Roll"**  
Ken Paulson, First Amendment Center

10:10 to 10:30 a.m. **Refreshments in Trade Show**

### 10:30 to 11:45 a.m. **CONCURRENT SESSIONS**

**Writing Better Ledes**  
Tim Schmitt, Gatehouse Media

**60 Media Sales Tips in 60 Minutes**  
Ryan Dorhn, 360 Ad Sales

**Telling Great Visual Stories** - ICMA  
Kelsey Kremer, Des Moines Register; KC McGinnis, freelance photographer; David Ekstrom, Meredith AgriMedia

**Adobe: InDesign Secrets**  
Russell Viers, Adobe Certified Trainer

**How to Lead Civic Discussions in Your Community** - ICMA  
Scott Raecker, The Robert D. and Billie Ray Center; Zack Kucharski, Cedar Rapids Gazette; Emily Schettler, The Harkin Institute; Seth Anderson, Culver Center at Simpson College

11:45 a.m. to 12 p.m. **Break**

12 to 1:30 p.m. **Past Presidents' Awards Luncheon "Deep Roots, Long Reach"**  
Michelle Johnson, National Basketball Association  
*Distinguished Service Awards, 50-Year Club Awards, Jay P. Wagner Prize for Young Journalists*

1:30 to 1:45 p.m. **Refreshments in Trade Show**

### 1:45 to 2:45 p.m. **CONCURRENT SESSIONS**

**Editing and Altering PDF's**  
Russell Viers, Adobe Certified Trainer

**Journalism Toolbox: Better Journalism Through Technology**  
Tim Schmitt, Gatehouse Media

**Crash Course in Decoding Your Readers** - ICMA  
Lisa Rossi, Bonfire Media Strategy

**Women in Journalism** - ICMA  
Abigail Pelzer, Marshalltown Times Republican; Emily Barske, Marshalltown Times Republican; Linh Ta, Des Moines Register

**Turning "I Have No Budget" Into a Closed Deal**  
Ryan Dorhn, 360 Ad Sales

2:45 to 3:30 p.m. **Ice Cream Break in Trade Show**

### 3:30 to 4:30 p.m. **CONCURRENT SESSIONS**

**Suds and Sodas Roundtables**

**Preparing Graphics for Web and Print**  
Russell Viers, Adobe Certified Trainer

**6 Ways to Sell Web and Digital**  
Ryan Dorhn, 360 Ad Sales

5 to 6 p.m. **Awards Reception**

6 p.m. **Awards Banquet**

*Master Editor-Publisher Awards, Heritage Club Presentations, Young Iowa Journalists Awards, Iowa Better Newspaper Contests winners, Newspaper of the Year*

For additional information about each session and presenter as well as hotel accommodations, visit [www.INAnews.com/convention](http://www.INAnews.com/convention).



# 19 REGISTRATION

Complete the form below or register online at [www.INAnews.com/convention](http://www.INAnews.com/convention)

## REGISTRATION FEES

**Early Bird Discount:** Registrations postmarked by January 31 or delivered to INA by 4:30 p.m., January 31 will receive reduced rates on convention registration.

- \$85 for 1st Registrant by January 31 (\$95 after January 31)
- \$20 for Additional Registrants from same newspaper

Corporate registration rates are now available. Find out more at [INAnews.com](http://INAnews.com).

Name of Newspaper

Mailing Address

City, State, ZIP

( )

Telephone Number

Email

**Please check the following, if applicable:** ☐ New publisher ☐ Guest of INA/INF ☐ Past President (Friday Lunch fee waived)

**Cancellation Policy:** Refund requests will be honored if received in the INA office by 4:30 p.m. February 1.

The INA has purchased event cancellation insurance for this event. In cases where inclement weather causes this insurance to go into effect, advance registration fees will be refunded.

**Circle the dollar amount in each column marked by symbols for each event.**

👤..... 1<sup>st</sup> Registrant | **\$85** (+\$10 if postmarked after Jan. 31, 2019)

★..... Friday Luncheon | **\$25**

⚡..... Each additional person from the same newspaper | **\$20**

♥..... Friday Night Banquet | **\$30**

✳..... Wednesday Legislative reception | **free**

★♥..... Mealpackage-(includes Friday Luncheon & Friday Night Banquet) | **\$52**

☁..... Thursday luncheon -(registration required) | **free**

NAME & EMAIL ADDRESS (print)	👤	⚡	✳	☁	★	♥	★♥	TOTAL
	\$85		free	free	\$25	\$30	\$52	
		\$20	free	free	\$25	\$30	\$52	
		\$20	free	free	\$25	\$30	\$52	
		\$20	free	free	\$25	\$30	\$52	
		\$20	free	free	\$25	\$30	\$52	
IS THIS FORM POSTMARKED ON OR BEFORE JANUARY 31, 2019?								YES   NO +\$10
TOTAL								

Anyone attending any convention function is required to pay the registration fee (for the first registrant) or additional person fee, even if attending the luncheon or banquet only.

☐ Payment enclosed

☐ Please bill the company

☐ Charge my credit card →

Credit card # \_\_\_\_\_ Exp. \_\_\_\_ / \_\_\_\_

Address: \_\_\_\_\_ Zip \_\_\_\_\_

Amount to be charged: \_\_\_\_\_ Visa or \_\_\_\_\_ Mastercard

Authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_

**RETURN FORM AND MAKE  
CHECKS PAYABLE TO:  
IOWA NEWSPAPER FOUNDATION**  
319 E. 5th Street  
Des Moines, IA 50309

## ACCOMMODATIONS:

Des Moines Marriott Downtown, 700 Grand Avenue, Des Moines, IA 50309 | (515) 245-5500 | Fax: (515) 245-5567

Room Rate: \$118 (up to 4 guests per room) → Rate includes free wi-fi | Discounted reservation rate until **Jan. 23, 2019**

Make reservations by calling 1-800-514-4681 or online at <http://tinyurl.com/2019INAConvention>.