

Madison is home to the world's largest Brat Fest, held yearly on Memorial Day weekend. To date, more than 3 million brats have been sold at the festival since 1983!



# WISCONSIN DISPLAY NETWORK SOUTHWEST REGION

## CAPTURE THIS ENGAGED AUDIENCE!

For local news and community information, people prefer newspapers as their primary source over any other medium.\*

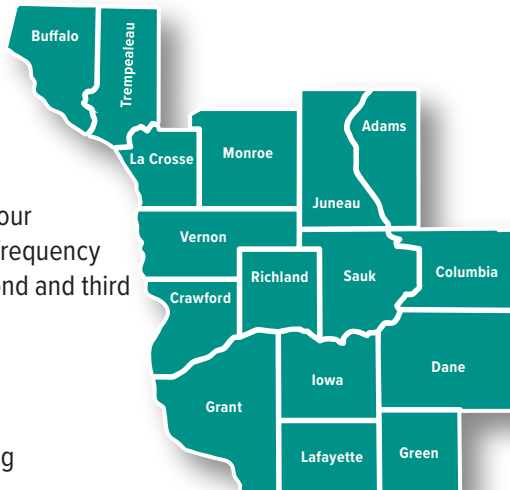
### CHOOSE SIZE:

2x2 (3.792"x2"): \$395 per week

2x4 (3.792"x4"): \$860 per week

**FREQUENCY:** In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

**DEADLINE:** Ad copy, insertion order and payment must be received by Wednesday at 2 p.m. CST, the week prior to the week of publication. Due to varying page widths, please provide ad copy in two widths: 3.792-inches wide and 3.22-inches wide. Day of publication varies by newspaper; CNA cannot guarantee a specific publication day, even for daily newspapers.



800-227-7636  
www.CNAads.com

\*2017 SUSQUEHANNG POLLING & RESEARCH

### ADAMS

Adams-Friendship Times Reporter  
*Adams Shoppers Weekly*<sup>2</sup>

### BUFFALO

Mondovi Herald News  
Cochrane-Fountain City Recorder  
Alma Buffalo County Journal

### COLUMBIA

Portage Daily Register\*  
Wisconsin Dells Events  
Lodi Enterprise & Poynette Press

### CRAWFORD

Prairie du Chien Courier Press  
*Prairie du Chien Trader*<sup>2</sup>  
Gays Mills Crawford County Independent & Kickapoo Scout

### DANE

Sauk-Prairie Star News  
Sun Prairie Star  
*Sun Prairie Hometown Advertiser*<sup>2</sup>  
Waunakee Tribune  
Stoughton Courier Hub  
Middleton Times-Tribune  
Mount Horeb Mail  
Oregon Observer  
Verona Press  
DeForest Times-Tribune  
Cambridge News & Deerfield Independent  
Cottage Grove Herald Independent  
Poynette Press

### GRANT

Boscobel Dial  
Platteville Journal  
Lancaster Grant County Herald Independent  
Cuba City Tri-County Press  
Fennimore Times

### GREEN

Monroe Times\*  
Brodhead Independent Register  
*Brodhead Register Shopper*<sup>2</sup>  
New Glarus Post Messenger Recorder

### JUNEAU

Mauston Juneau County Star-Times

### LAFAYETTE

Darlington Republican Journal

### MONROE

Monroe County Herald

### RICHLAND

Richland Center Richland Observer

### SAUK

Baraboo News Republic\*  
Sauk City Sauk Prairie Eagle  
Reedsburg Times Press

### TREMPEALEAU

Blair Press

### VERNON

Hillsboro Sentry-Enterprise  
Viola Epitah-News

**39 Newspapers**

**4 shoppers**

**Readership: 265,146**

\*Daily Newspaper

<sup>2</sup>Shopper