

December 6, 2018

Iowa Newspaper Association Members
Susan Patterson Plank
Executive Director
319 East 5th Street
Des Moines, IA 50309

Dear Iowa Newspaper Association Member:

It is an honor having the Iowa Newspaper Association as a corporate sponsor of the Iowa Games and Live Healthy Iowa. This January we will host the Winter Iowa Games and the nationally recognized health initiative program, Live Healthy Iowa 10 Week Wellness Challenge. We cannot thank you enough for helping us spread the word about the Iowa Games and Live Healthy Iowa to residents throughout the state.

In continuing with our partnership, you should have received by e-mail, copies of the quarter page ads for the Winter Iowa Games and Live Healthy Iowa's 10 Week Wellness Challenge. You may begin running the Winter Iowa Games ad as soon as space is available through January 25, 2019. The Live Healthy Iowa ads may begin running as soon as space is available and continue through January 28, 2019. Please run and rotate the ads as you wish.

The Iowa Sports Foundation appreciates your willingness to run these complimentary ads for the Winter Iowa Games and Live Healthy Iowa. On behalf of the Iowa Sports Foundation board of directors, staff and thousands of athletes and participants of all ages, we would like to thank you for your continued commitment and support. Because of your involvement over 197,000 individuals took part in various Iowa Sports Foundation events this past year.

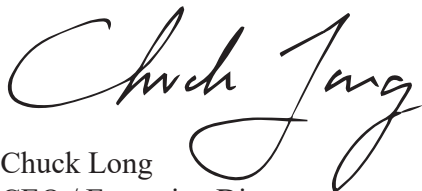
Please place your logo at the bottom of the ads in the space provide to show your support for the Iowa Games and Live Healthy Iowa. As a thank you, your newspaper will be recognized as a media partner following the events in our digital recap.

If you would like a different ad size than provided, please contact Cory Kennedy at (888) 777-8881 ext. 106 or email cory.kennedy@iowasportsfoundation.org.

If you have any questions, please call us at 1-888-777-8881 or e-mail chuck.long@iowasportsfoundation.org. You also can visit us online at www.iowagames.org or www.livehealthyiowa.org.

Again, thank you for your continued support!

Sincerely,



Chuck Long
CEO / Executive Director



Cory Kennedy
Marketing and Communications Director