



Help Yourself – Join NNA

National Newspaper Association

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Are you looking for revenue opportunities? NNA has them:

- Every month in Publishers' Auxiliary
- 24/7 every day in NNA's online Great Ideas database
- The extremely popular Great Ideas session at NNA's annual convention and trade show
- Networking and sharing successes with peers at the annual convention and trade show
- Check out the winners in NNA's annual Better Newspaper Advertising Contest

Do you need to keep abreast of changes in our fast changing industry?

NNA delivers:

- Daily 24/7 on the NNA web site
- Monthly in Publishers' Auxiliary
- NNA industry research on readership and advertising trends
- More than a dozen sessions and Roundtables at every annual convention and trade show
- Updates from NNA and federal agencies and departments at every annual Leadership Summit (GAC) in Washington, DC each March
- Updates from NNA and Postal Committee--on the NNA web site, in Publishers' Auxiliary, at the annual convention and trade show and at the annual Leadership Summit

Are you looking for the best practices in our industry? Again, NNA delivers:

- Daily 24/7 on the NNA website
- Pub Aux Live – Best Practice webinars
- Monthly in Publishers' Auxiliary
- You'll see and learn dozens of them at the annual convention and trade show
- Check out the winners of NNA's Better Newspaper Contest, Better Newspaper advertising Contest and Best of Newspapers and Education contest
- Tap into NNA's Members Helping Members Network

Looking for more reasons to be an NNA member?

- Check out NNA's Libel and business insurance programs: broader coverage than most other plans, and locked-in multiple-year rates that don't go up every year like most other policies
- Check out other NNA benefits at: www.nnaweb.org

PS: If you are currently a NNA member, thank you for your membership and continued support.