



Forward

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The mission of the Iowa Newspaper Foundation is to champion and improve the quality and future of Iowa's newspaper enterprises and the communities they serve and to raise funds to fulfill this mission.

Get Covered! provides a new revenue opportunity for newspapers

The Iowa Newspaper Foundation is pleased to announce a new partnership with CoOpportunity Health to provide Iowa newspapers a monthly article devoted to healthcare reform and an opportunity for earning revenue.

CoOpportunity Health is a new kind of health insurance company, a nonprofit CO-OP — Consumer Operated and Oriented Plan. The CO-OP is designed for the health insurance world created by the Affordable Care Act (ACA), and as such, CoOpportunity Health is uniquely qualified to help guide Iowans through the complicated maze that is healthcare reform. These articles will help your readers understand how the law affects them, so they can fully benefit from the opportunity all Americans now have to buy affordable health insurance coverage.

Get Covered! articles are available to all INA member newspapers and are offered in PDF format with space available for sponsorship advertising. To download an article go to www.INAnews.com and click on the green Iowa Newspaper Foundation tab. Look for the Get Covered! link on the left side of the navigation

pane. Click on the link to download the current article. Articles are also available in text format for newspapers wishing to design their own layout.

Content for the articles will be written by a professional writer with expertise in healthcare reform. Possible advertising partners could include:

- Hospitals
- Medical Centers
- Pharmacies
- Fitness Centers

The first article is available and ready to publish, so now is the time



to visit with potential advertisers about this new opportunity. For more information, please contact Jennifer Asa at jasa@inanews.com or (515) 422-9070.

October 3 event will celebrate democracy, bring together open government advocates

The Iowa Newspaper Foundation has partnered with Iowa Watch, the Iowa Freedom of Information Council and the Iowa Public Information Board to present 'Celebrating a Free Press and Open Government' on Thursday, October 3 in Iowa City. The focus of the day is to celebrate democracy and bring together Iowa's leading advocate for open government and the rights of a free press.

The day begins with the Iowa Public Information Board meeting, followed by the Iowa Freedom of Information Council Annual Business Meeting and the Iowa Public Information Board

Symposium. The symposium will include two panel discussions on Transparency at the University of Iowa as well as Transparency in the Digital Age.

The panelists include:

- State Senator Liz Mathis
- Mark Braun, University of Iowa
- Annette Schulte, Cedar Rapids Gazette
- Arthur Bonfield, University of Iowa
- Kristen East, Iowa City Daily Iowan
- Zack Kucharski, Cedar Rapids Gazette
- Stephen Berry, University of Iowa

All meetings and the symposium will be held

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Memorials

The Iowa Newspaper Foundation gratefully acknowledges the following memorials in memory of Gary Spurgeon of Bloomfield.

**Jennifer Asa
Bill Monroe and Chris Mudge
Dave Storey**



**Celebrating a
Free Press and
Open Government**

“Community Conversations” happening around Iowa

A series of three events is being held across Iowa this month to build stronger communities by helping citizens become more engaged and informed in their local governments. The 90-minute “Community Conversations” sessions, held in Ames, Burlington and Council Bluffs, are free and open to the public.

The series, titled “The People Have the Power: Making a Difference in Your Community,” feature interactive and informative meetings that introduce participants to the tools for becoming engaged, informed citizens and building



Making a Difference in Your Community

strong communities. Topics include how to participate in local government meetings and obtain public records.

Attendees are provided resource materials with open meetings and open records information. Additional materials can be accessed at EmpoweringIowans.com.

In addition, publishers and editors from newspapers in the communities where each event is being held are promoting the events and will welcome attendees.

The first meeting of the series took place September 12 at the Iowa State Center in Ames. A second event was held Thursday, September 19 in Burlington at the Pzazz Entertainment Complex with the series wrapping up at the Council Bluffs Hilton Garden Inn on September 26.

The series is co-sponsored by the Iowa Freedom of Information Council, Iowa Newspaper Foundation and local community newspapers.

For additional information, visit EmpoweringIowans.com or contact Kathleen Richardson, Iowa Freedom of Information Council, at 515-271-2295 or Kathleen.Richardson@drake.edu.

Internship listings available

The 2013–2014 Iowa Newspaper Foundation (INF) Internship Book is now available at www.INAnews.com. Click on the green Iowa Newspaper Foundation tab and scroll to the Next Generation of Journalists section to download the listing.

Each year the INF publishes this list of internships available at Iowa newspapers. The internship program is a great way to

help train the next generation of newspaper professionals as well as connect with potential new employees.

If you have an internship available at your newspaper you would like included in this listing please complete the form on the website and email it to jshepherd@INAnews.com.

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on the University of Iowa’s campus and are free and open to the public.

Following the symposium, the Iowa Center for Public Affairs Journalism will be holding a banquet to bring attention to the importance of open government and a news media free of government restriction. Several awards will be presented including the Steve Berry Free Press Champion award,

the Bill Monroe Free Press Champion award and the Harrison “Skip” Weber Friend of the First Amendment. The cost to attend the banquet, which will be held at the Clarion Hotel Highlander Conference Center, is \$50.

More information on the day’s events as well as the banquet and how to nominate an individual for an award can be found at www.INAnews.com.

Twenty-eight golfers gathered August 22 for an afternoon of raising money at the annual INF Golf Tournament. Participants in the 2013 event enjoyed warm temperatures as they networked with colleagues at the 18-hole tournament at Copper Creek Golf Club in Pleasant Hill.



Event Calendar

SEPTEMBER

25 - *Webinar*: How I Got That Story: The Grand Deception

OCTOBER

3 - *Webinar*: Five Most Important Sales Questions

3 - Celebrating a Free Press and Open Government Event

9 - *Webinar*: How I Got That Story: Customers of Lifeline

10 - *Webinar*: How Search Engine Optimization Can Benefit Your Advertisers

11 - *Webinar*: More Details, Less Clutter in Your Writing

18 - Better Newspaper Contest Deadline

31 - *Seminar*: Journalism Boot Camp at the Des Moines Register

More details and registration for programs can be found at www.INAnews.com or in the weekly INA Bulletin.