



IOWA NEWSPAPER FOUNDATION

# Forward

MAY  
2014

VOLUME 25 ISSUE #1

## INF Officers

### PRESIDENT

Amy Duncan  
Indianola Record-Herald  
& Tribune

### 1ST VICE PRESIDENT

Dodie Hook  
Akron Hometown

### 2ND VICE PRESIDENT

John Goossen  
Iowa Falls Times-Citizen

### 3RD VICE PRESIDENT

Paula Buenger  
Spencer Daily Reporter

### PAST PRESIDENT

Richard Paulsen  
Creston News Advertiser

## Directors

Mary Unga-Sogaard  
Dyersville Commercial

Mike Ralston  
Iowa Association of  
Business and Industry

John Sorensen  
Iowa Bankers Association

Lyle Muller  
Iowa Center for Public  
Affairs Journalism

Dale Larson  
Iowa City Press-Citizen

Kathleen Richardson  
Iowa Freedom of  
Information Council

Jim Magdefrau  
Marengo Pioneer-  
Republican

Deb Weigel  
Oelwein Register

Jason Meyer  
Postville Herald

Ken Chaney  
Sigourney News Review

Ron Peterson  
Sioux City Journal

*The mission of the Iowa Newspaper Foundation is to champion and improve the quality and future of Iowa's newspaper enterprises and the communities they serve and to raise funds to fulfill this mission.*

## 2014 Leo Mores Newspaper Leadership Institute class announced

The Iowa Newspaper Foundation is excited to announce the 5th Leo Mores Newspaper Leadership Institute class.

The 2014 class includes:

Molly Angstman, director of digital services, Mid-America Publishing

Kim Brooks, editor, Monticello Express

Diane Goodlow, general manager, Grinnell Poweshiek County CR

Kristin Grabinoski, publisher and owner, Armstrong Journal

Chris Hall, publisher, Charles City Press

Jeff Holschuh, advertising director, Newton Daily News

Audrey Ingram, reporter, Carroll Daily Times Herald

Dustin Kass, local content editor, Dubuque Telegraph Herald

Sara Millhouse, editor, Dyersville Commercial

Chris Vrba, publisher and owner, Pocahontas Record-Democrat

The first meeting of the group is scheduled for May 16 at the Des Moines Business Publications in Des Moines. The Institute will meet on a monthly basis through the summer, concluding on September 19. The sessions will focus on topics such as leadership in a changing media environment, fostering community development and financial management. As Iowa newspapers face new competition and adversity, the Leadership Institute will provide Iowa newspaper professionals a network of colleagues and mentors to positively effect change in their communities.

The INF is grateful to Steve and Alan Mores of Harlan Newspapers for their commitment of \$50,000 to establish the Leo Mores Newspaper Leadership Institute. The gift is in honor of their father Leo Mores, longtime publisher of the Harlan News-Advertiser and Harlan Tribune.

## INF awards eleven scholarships

Eleven Iowa students have been selected as recipients of Iowa Newspaper Foundation scholarships for the 2014-2015 academic year. The scholarships are awarded to students preparing for a career in the newspaper industry.

The awards and recipients include-

**Le Mars Daily Sentinel Scholarship, \$500:** Jamie Byrnes graduated from Harlan Community High School and attends Morningside College.

**Carter Pitts Scholarship Endowment Award, \$500:** Andrew Buenger graduated from Clay Central/Everly High School and attends Central College.

**Iowa Journalism Institute Scholarship, \$1,000** total: Two

awards for 2014-2015. A graduate from Coon Rapids-Bayard High School, Dora Grote attends the University of Iowa and will receive a \$500 award. Madeline Topf will graduate from Ames High School and attend Carleton College in Minnesota. She will also receive a \$500 award.

**David W. Belin Scholarship, \$1,000:** Following graduation from Maquoketa Valley Senior High School, Jenna Reeves now attends Iowa State University.

**Iowa Newspaper Foundation Scholarships, \$2,000** total: Four awards for 2014-2015. Lauren Coffey, a graduate from Johnston Senior High School, attends the University of Iowa and will receive \$500. A high school graduate from

Oxford Academy in California, Steffi Lee attends Simpson College and will receive \$500. Following graduation from Lincoln High School, another \$500 recipient, Amy Luong, will attend the University of Iowa. Also receiving a \$500 award is Mikaela Parrick, who will graduate from Central Lyon High School and attend the University of Iowa.

**Fred W. Woodward Scholarship, \$500:** Riley Cole, a student at West Delaware High School, will attend Wartburg College.

**Iowa College Media Association Scholarship, \$500:** Laura Goettsch graduated from Green Mountain-Garwin High School and attends Grand View

*Continued on page 2...*

## Host newspapers for INF Internship Matching Funds Program selected

Three Iowa newspapers will receive matching funds in the amount of \$1,000 from the INF to host a paid intern for eight weeks this summer. The selected host newspapers are:

Lake Mills Graphic  
Shenandoah Valley News  
Spencer Daily Reporter

Selected newspapers will offer an internship that provides a well-rounded experience in the newspaper industry. In the inaugural year, the INF received ten applications for the three available opportunities and will again offer the program in the summer of 2015.

...Continued from page 1  
University.

The Iowa Newspaper Foundation received 75 applications for the 11 scholarships. These annual scholarships are one way the INF contributes to the education of young Iowans anticipating newspaper careers.

The Iowa Newspaper Foundation is grateful to the Woodward Foundation for its support of the Fred W. Woodward Scholarship. The scholarship honors the late Fred W. Woodward, longtime publisher of the Dubuque Telegraph Herald.

The David W. Belin Scholarship is awarded to a student attending or planning to attend the Greenlee School of Journalism and Communication at Iowa State University and is in conjunction with the Iowa Journalism Institute awards which are funded through a gift to the Iowa Newspaper Foundation by Gary Gerlach and Michael Gartner. The late David W. Belin was a nationally-recognized lawyer and longtime business partner of Gerlach and Gartner.

Two scholarships are given in memory

of the late Carter Pitts, longtime publisher of the Le Mars Daily Sentinel and the first president of the Iowa Newspaper Foundation. The Carter Pitts and Le Mars Daily Sentinel scholarships are funded by an annual gift from the Daily Sentinel. The Carter Pitts Scholarship Endowment award was set up through a gift established by members of the Pitts' family.

The Iowa Newspaper Foundation scholarships are provided through contributions from Iowa newspapers and the Pages for the 21st Century program.

The Iowa College Media Association (ICMA) scholarship is offered to a student attending a college or university with a membership in ICMA.

The INF will offer scholarships for students again next year. An online application will be available to all public and private high schools in Iowa as well as college and university journalism and mass communication departments. Look for more information on the Iowa Newspaper Association website at [www.inanews.com](http://www.inanews.com) in September 2014.

## INF to again offer summer media experience

The Iowa Newspaper Foundation (INF) is excited for the continuation of a program specifically targeting the next generation of Iowa newspaper professionals. The INF has again partnered with the Iowa Association of Business and Industry Foundation's Business Horizons program to offer an in-depth media experience for Iowa high school students (9-12 graders). The Business Horizons (BH) program is a one-of-a-kind, hands-on, action-oriented weeklong summer program for high school students who want to learn about the world of business and what the future holds for them. For the third year, Business Horizons will offer a media track for students interested in a career in the media industry.

The goal of the media track is to develop the next generation of Iowa newspaper professionals. The program has been designed to spark students' understanding of the media industry as a viable career opportunity in Iowa.

The camp will be held July 20-24 on the campus of Central College in Pella. High school students who participate in Business Horizons and then go on to attend Central College will be guaranteed a minimum of \$12,000 in Central College scholarship assistance. An option to earn college credit will also be available.

An \$80 discount is currently being offered for applications. At this special discounted rate, the week-long program is only \$300. If you are interested in getting involved with the program or know a student who would like to attend, please contact Jana Shepherd at [jshepherd@inanews.com](mailto:jshepherd@inanews.com) or 515-422-9051.

The INF thanks sponsors Register Media, TH Media and The Gazette Company for making this program possible.

### SAVE THE DATE!

## Iowa Newspaper Foundation Golf Tournament

### 'LUNCH & LEARN' ON THE LINKS

Thursday, September 11, 2014

Otter Creek Golf Course  
4100 NE Otter Creek Drive, Ankeny, IA

New this year ...  
enjoy a Bloody  
Mary bar during  
lunch!

Join us for a short but information-packed learning session covering Native Advertising, then don your shorts and spikes for an afternoon and evening of food and fun **FORE** a great cause!



Twelve high school students took part in the media track during the 2013 Business Horizons session.