



Forward

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The mission of the Iowa Newspaper Foundation is to champion and improve the quality and future of Iowa's newspaper enterprises and the communities they serve and to raise funds to fulfill this mission.

New IHC members announced at convention

Two new Individual Heritage Club memberships were announced at the 2013 INA Convention in Des Moines on Feb. 8.

Jennifer Asa has been director of the Iowa Newspaper Foundation for seven years and in that time the organization has grown to be the leading newspaper foundation in the country. Under her guidance, the amount of programming the foundation provides on an annual basis has more than tripled as well as expanded to a national audience. Her background in economic development has aided in making the foundation a sustainable entity which continues to thrive year after year under her leadership.



Jennifer Asa

Asa has also been working towards growing the next generation of future newspaper leaders through the foundation's leadership program, a newly

created high school journalism camp and her continued outreach and assistance to college journalism schools.

Dave and Janine Kock purchased their hometown newspaper, The Observer, in Westside, in 2003.

They purchased a second newspaper, The Manilla Times, in 2011. While Dave also worked in the hog industry and was a successful girls' basketball coach during their past nine years in the newspaper industry, Janine has been active in various INA committees and on the Iowa Newspaper Foundation Board, serving as its president in 2011.

The Kocks took seriously their commitment to producing a vibrant community newspaper, and their newspapers have won 67 INF awards. The couple have also been active volunteers in their community. Janine began a Heritage Builders program in support of the

Iowa Newspaper Foundation in 2010 and, after Davey's untimely death at the age of 53 in September of 2012 due to Creutzfeldt-Jakob Disease, she decided to honor his memory by completing the Heritage Club pledge



Dave and Janine Kock

in his honor.

The INF's Individual Heritage Club, created in 1985 to help build the Foundation's endowment fund, recognizes gifts of \$5,000 given as a single gift or over a period of time. The Individual Heritage Club now represents more than \$375,000 in contributions.

Individual Heritage Club plaques identical to those presented to new members at the convention are hung in the INF's Heritage Conference Room as a way to honor the generosity of the contributors and their commitment to the mission of the Iowa Newspaper Foundation.

INF to again offer summer media experience for high school students

The Iowa Newspaper Foundation (INF) is excited to announce the continuation of a program targeting the next generation of Iowa newspaper professionals. The INF has again partnered with the Iowa Association of Business and Industry Foundation's Business Horizons program to offer an in-depth media experience for Iowa high school students (9-12 graders.) The Business Horizons (BH) program is a one-of-a-kind, hands-on, action-



oriented weeklong summer program for high school students who want to learn about the world of business

and what the future holds for them.

For the second year, Business Horizons will offer a media track for students interested in a career in the newspaper industry. The program has been designed to spark students' understanding of the media industry as a viable career opportunity in Iowa.

The camp will be held July 21-25 on the campus of Central College

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Annual professional improvement workshop to be hosted by ISU April 5

Named after the late Harry Mauck Jr. and his wife Genevieve Mauck Stoufer, the Mauck-Stoufer Professional Writer Improvement Workshop is targeted to writers with up to three years of writing experience. The program is a fast-paced seminar which focuses on building community relations, writing and story development skills. It is a chance to network with experienced professionals and journalists facing similar challenges, as well as an opportunity to spend one-on-one time with a writing coach.

This year's Mauck-Stoufer



In 2011, the Mauck-Stoufer Professional Writer Improvement Workshop was hosted by the University of Iowa. Nine journalists spent the day learning from U of I professors.

program will be held on campus of Iowa State University on April 5. Featured topics this year will include creating an online portfolio, mining the courts and visuals in today's media. Also included will be the opportunity to work one-on-one with an Iowa State University writing coach. A registration form with more workshop details can be found in the INA Bulletin and at www.INAnews.com.

It's easy to stay connected!



The Iowa Newspaper Association and Foundation now offer several ways to stay connected through social media.

Iowa Newspaper Association and Foundation provides updates on newspaper trends, as well as the latest programming offerings from the INA and INF. Follow on Twitter at [@IowaNewspaper](https://twitter.com/IowaNewspaper).

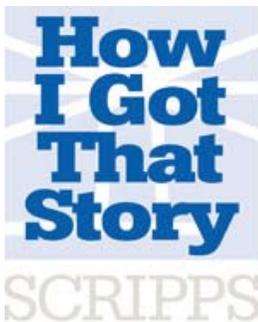
Online Media Campus (OMC) keeps newspaper professionals from across the nation updated on OMC training opportunities. Follow on Twitter at [@OnlineMediaCamp](https://twitter.com/OnlineMediaCamp).

Iowa Newspaper Connection offers the latest information on the newspaper industry. Follow on Twitter at [@IowaNewspaperCo](https://twitter.com/IowaNewspaperCo).

Leo Mores Newspaper Leadership Institute provides information on the INF's annual leadership program, as well as a way to keep alumni connected on upcoming events and activities.

To receive the most updated information on the newspaper industry in Iowa, connect with the INA and INF through these social media opportunities.

"How I Got That Story" webinars offer training based on real-life events



The INF is continuing its partnership with the Scripps Howard Foundation to produce valuable training opportunities.

The "How I Got That Story" webinar program focuses on award-winning journalism topics and the process used by the journalist to get the story. Each webinar is presented by the reporter or team of reporters who captured the story.

Scripps Howard owns newspapers and broadcast stations located across the US, as well as a news service that provides content for various media outlets.

Due to the INF's successful track record with the Online Media Campus webinar program and other INF seminars and workshops, Scripps has partnered with the INF to handle the logistics for this webinar

program.

Watch for "How I Got That Story" promotion in the INA Bulletin. If you have questions about the partnership, contact INF Director Jennifer Asa at jasa@inanews.com.

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in Pella. High school students who participate in Business Horizons and then go on to attend Central College will be guaranteed a minimum of \$12,000 in Central College scholarship assistance. An option to earn college credit will also be available.

A \$75 discount is currently being offered for applications postmarked by April 1. At this special discounted rate, the week-long program is only \$275. If you are interested in getting involved with the program or know



David Williamson, Iowa businessman, speaks to students on opening day of Business Horizons 2012.

a student who would like to attend, please contact Jennifer Asa at jasa@inanews.com or 515-422-9070.

THANK YOU
for supporting the Iowa Newspaper Foundation!