

Display Networks



Network	2x2 Rate	2x4 Rate	Readership	Publications	Deadline (CST)	Discounts
Alabama	\$1,000	\$2,000	1,702,150	126	Monday 5pm	
Central	\$400	\$800	596,150	42	Monday 5pm	2 region 2x4-\$1500
North	\$400	\$800	706,844	44	Monday 5pm	2 region 2x2-\$750
South	\$400	\$800	399,156	40	Monday 5pm	
Arizona	\$735	\$1,470	1,124,380	65	Tuesday 2pm	Buy State get Maricopa Co free
Eastern	\$300	\$600	125,628	13	Tuesday 2pm	Buy 2 zones for \$575
North Central	\$300	\$600	121,840	9	Tuesday 2pm	
South Central	\$400	\$800	315,982	20	Tuesday 2pm	
Western	\$300	\$600	125,416	8	Tuesday 2pm	
Arkansas	\$1,250	\$2,500	1,620,662	107	Monday 4pm	Run 5 wks./5th wk. is free
Central	\$600	\$900	268,824	25		2 region: \$850/\$1050
Northeast	\$600	\$900	356,590	28		3-Region: \$1500/\$2000
Northwest	\$600	\$900	633,174	30		
Southern	\$600	\$900	362,076	29		
California	\$1,600	\$3,200	4,220,000	157	Monday 12pm	
Northern	\$1,240	\$2,480	2,040,000	99		
Southern	\$1,240	\$2,480	2,180,000	58		
Colorado	\$1,300	\$2,500	1,088,216	91	Wednesday 5pm	5X, 13X, 26X, 52X
Metro	\$800	\$1,500	372,568	20		
Northeast	\$500	\$800	171,698	16		
Southeast	\$500	\$800	224,786	14		
Western	\$800	\$1,500	311,764	41		
Florida	\$1,260	\$2,500	4,465,112	93	Monday 9am	
Central	\$980	\$1,930	2,277,890	36		
North	\$315	\$550	791,186	39		
South	\$395	\$595	1,372,676	18		
Georgia	\$1,400	\$2,800	1,622,228	95	Tuesday 9am	
Northern	\$800	\$1,500	821,428	47		
Southern	\$800	\$1,500	800,800	56		
Idaho	\$850	\$1,700	356,000	13	Wednesday 5pm	
Illinois	\$1,600	\$3,200	3,028,200	253	Tuesday 5pm	
Central East	\$360	\$720	407,700	36		2-Zones \$700 / \$1400
Central West	\$360	\$720	462,700	48		3-Zones \$1000 / \$2000
Chicagoland	\$410	\$820	878,900	61		Chicago+1-Zone \$750 / \$1500
Northwest	\$360	\$720	677,700	51		4-Zones \$1300 / \$2600
Southeast	\$360	\$720	188,700	30		Chicago+2-Zones \$1050/\$2100
Southwest	\$360	\$720	309,900	27		Chicago+3-Zones \$1350/\$2700

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Indiana	\$925	\$1,850	1,246,158	99	Monday 4pm	2-Zones \$770/\$1540
Central	\$565	\$1,130	327,628	28		
North	\$565	\$1,130	446,614	35		
South	\$565	\$1,130	471,916	36		
Iowa	\$1,275	\$2,550	1,788,382	206	Tuesday 10am	Run 3 wks./25% off 2nd & 3rd
Central	\$300	\$560	184,624	22		
North Central	\$440	\$860	225,608	39		
Northeast	\$440	\$860	484,612	44		
Northwest	\$440	\$860	226,942	33		
Southeast	\$440	\$860	391,770	31		
Southwest	\$440	\$860	274,826	37		
Kansas	\$900	\$1,800	856,770	143	Tuesday 5pm	
Kentucky	\$1,950	\$3,850	1,335,792	112	Wednesday 2pm	
East Region	\$1,050	\$2,150	618,246	61	Wednesday 10am	
West Region	\$1,100	\$2,200	717,546	51	Wednesday 10am	
Louisiana	\$1,475	\$2,700	1,605,662	111	Wednesday 12pm	Run 5 wks./5th wk. is free
North	\$525	\$1,000	468,846	38		
Southeast	\$650	\$1,225	701,410	38		
Southwest	\$500	\$975	435,408	35		
Maryland-Delaware-DC	\$1,450	\$2,900	3,825,032	107	Tuesday 11am	Run 5 wks./5th wk. is free
B/W Corridor	\$1,575	\$3,100	1,220,052	30		
Baltimore Only	\$1,350	\$2,700	837,158	20		
DC METRO Only	\$1,350	\$2,700	258,994	10		
Maryland Only	\$1,200	\$2,400	1,508,830	47		
Michigan	\$1,198	\$2,098	2,343,886	98	Tuesday 12pm	Run 3 wks./25% off 2nd & 3rd
Central West	\$449	\$898	328,110	27	Monday 11am	
Metro	\$699	\$1,349	1,610,456	42	Monday 11am	
North	\$449	\$898	405,320	29	Monday 11am	
Minnesota	\$2,500	\$5,100	2,610,054	279	Tuesday 12pm	
Central	\$625	\$1,325	550,782	76		2-Regions \$1200 / \$2550
Metro	\$1,450	\$3,000	1,023,620	48		Metro + 1 Zone \$1850/\$3850
Northern	\$625	\$1,325	493,636	67		3-Regions \$1800 / \$3700
Southern	\$625	\$1,325	542,016	88		
Mississippi	\$1,050	\$2,100	769,808	94	Monday 5pm	
Central	\$450	\$900	268,284	31		1-Region \$450 / \$900
Northern	\$450	\$900	271,214	34		2-Regions \$795 / \$1590
Southern	\$450	\$900	230,310	29		

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Missouri	\$1,300	\$2,500	1,514,258	165	Wednesday 12pm	Run 3 weeks/4th is FREE
Eastern	\$750	\$1,500	759,454	62		
Western	\$750	\$1,500	754,804	81		
Montana	\$406	\$812	382,376	61	Wednesday 5pm	
Nebraska	\$975	\$1,950	581,680	164	Tuesday 4pm	
Central	\$325	\$650	161,878	46		
Northeast	\$325	\$650	172,922	53		
Southeast	\$300	\$600	118,162	30		
Western	\$300	\$600	128,718	35		
Nevada	\$690	\$1,380	1,110,000	22	Monday 2pm	
Community	\$290	\$399	207,000	19	Monday 2pm	
Metro	\$490	\$699	644,000	3	Monday 2pm	
Northern	\$390	\$560	321,000	18	Monday 2pm	
Southern	\$690	\$999	530,000	4	Monday 2pm	
New England	\$1,250	N/A	3,208,400	232	Wednesday 11am	Run 4 wks/4th wk. is free
Central Region (MA)	\$450	N/A	1,466,800	150		
Northern Region (ME,NH,VT)	\$450	N/A	619,800	28		
Southern Region (CT,RI)	\$450	N/A	1,122,000	54		
New Jersey	\$1,400	\$2,800	2,595,818	99	Monday 4pm	Frequency rates apply to second
Northern	\$1,198	\$2,396	2,137,748	91		
Southern	\$420	\$840	458,070	22		
New Mexico	\$800	\$1,600	305,094	24	Wednesday 1pm	Run 5 wks./ 5th wk. is free
New York Dailies	\$1,200	\$2,400	1,322,154	40	Wednesday 11am	2x10%,3x15%,4x20%, 5x25%
Capital Region Plus	\$400	\$800	404,544	9		
Central	\$350	\$700	556,500	18		
Hudson Valley	\$300	\$600	235,000	5		
Western	\$250	\$500	126,110	8		
New York Weeklies	\$1,699	\$3,059	6,981,388	290	Wednesday 11am	2x20%,3x30%,4x40%
Capital District	\$329	\$649	573,114	27		
Central	\$229	\$449	392,954	37		
Hudson Valley	\$379	\$759	678,246	47		
Long Island	\$489	\$979	872,302	80		
NY City	\$899	\$1,629	3,815,154	66		
Western	\$369	\$729	649,618	47		

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North Carolina	\$1,495	\$2,975	3,428,996	79	Wednesday 2pm	Run 4 wks./50% off 4th wk.
Region 1 West	\$170	\$335	235,860	11		
Region 2 West	\$340	\$675	515,550	9		
Region 3 West	\$385	\$765	387,626	9		
Region 4 Central	\$735	\$1,470	1,754,750	28		
Region 5 East	\$340	\$675	535,210	22		
North Dakota	\$700	N/A	413,868	90	Monday 5pm	
Northeast	\$250	N/A	87,658	30		
Northwest	\$150	N/A	88,188	23		
Southeast	\$250	N/A	129,910	20		
Southwest	\$150	N/A	108,112	17		
Ohio	\$1,050	\$1,960	2,083,238	121	Monday 4pm	Run 5 wks./5th wk. is free
Oklahoma	\$2,000	\$4,000	758,558	167	Wednesday 10am	Run 5 wks./5th wk. is free
Metro- Central	\$525	\$1,050	89,258	46		
Zone 1 - Northwest	\$325	\$650	89,258	27		
Zone 2 - Northeast	\$525	\$1,050	215,988	42		
Zone 3 - Southwest	\$275	\$550	72,490	22		
Zone 4 - Southeast	\$350	\$700	132,994	30		
Oregon	\$775	N/A	742,000	69	Tuesday 5pm	13x, 26x, 52x
Pennsylvania	\$1,525	\$3,050	4,255,234	151	Monday 2pm	Run 5 wks./5th wk. is free
Central	\$285	\$570	601,790	40		
Northeast	\$115	\$230	223,620	10		
Southeast	\$935	\$1,870	2,387,890	60		
Western	\$495	\$990	1,041,936	41		
South Carolina	\$1,600	\$3,200	2,157,600	101	Wednesday 11am	
Low Country	\$450	\$900	544,574	17		
Midlands	\$800	\$1,600	720,292	37		
Pee Dee	\$425	\$850	413,542	23		
Upstate	\$650	\$1,300	479,194	24		
South Dakota	\$800	\$1,600	598,400	125	Tuesday 12pm	
East River	\$525	\$1,050	456,000	95		
West River	\$375	\$750	142,000	30		
Tennessee	\$1,045	\$2,090	1,874,654	97	Tuesday 11am	
Eastern	\$430	\$860	421,182	33		
Middle	\$430	\$860	335,720	38		
Western	\$360	\$720	180,426	28		

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Texas	\$1,200	\$2,400	1,522,338	243	Monday 5pm	
Northern	\$500	\$950	302,040	67		
Southern	\$500	\$950	507,182	84		
Western	\$500	\$950	354,330	85		
Utah	\$320	\$588	300,000	26	Tuesday 1pm	Run 4 wks / 5% discount
Virginia	\$1,200	\$2,100	1,565,208	90	Tuesday 2pm	4x, 6x, 12x, 24x
Central/Eastern	\$800	\$1,500	627,924	34		
Northern	\$750	\$1,400	607,300	31		
Western	\$550	\$1,000	329,984	25		
Washington	\$1,575	\$3,125	1,533,600	82	Tuesday 5pm	
Coastal	\$495	\$995	440,920	30		
Eastern	\$450	\$875	274,188	25		
Metro	\$995	\$1,975	818,508	27		
West Virginia	\$600	\$1,200	812,000	76	Tuesday 11am	Run 3 weeks/4th week is FREE
Wisconsin	\$1,350	\$2,925	1,690,490	156	Wednesday 2pm	Run 3 wks./25% off 2nd & 3rd
Northeast	\$395	\$860	497,196	39		
Northwest	\$395	\$860	575,880	45		
Southeast	\$395	\$860	321,700	28		
Southwest	\$395	\$860	295,714	44		
Wisconsin Shopper Network	\$1,065	N/A	1,870,504	48	Monday 5pm	
Central Zone	\$390	N/A	552,724	12		1-Zone \$390
North Zone	\$390	N/A	644,096	21		2-Zones \$715
South Zone	\$390	N/A	673,684	15		
Wyoming	\$480	\$1,200	289,960	43	Thursday 3pm	Run 5 wks./25% off 5th wk.