

Classified Networks



Network	25-word Rate	Additional Words	Readership	Publications	Deadline (CST)	Discounts
Alabama	\$210	\$7.50	1,600,000	85	Monday 5pm	Run 4 weeks, 5th is FREE
Arizona	\$330	\$11.00	1,384,630	71	Tuesday 2pm	Run 4 wks. Get the 4th 50% off
Eastern	\$150	\$11.00	125,628	13		
North Central	\$150	\$11.00	173,524	13		
South Central	\$200	\$11.00	288,532	18		
Western	\$150	\$11.00	125,416	8		
Arkansas	\$275	\$10.00	1,528,774	108	Wednesday 3pm	Run 5 wks./5th wk. is free
Central	\$150	\$10.00	318,092	25		
Northeast	\$150	\$10.00	276,332	27		2-Regions \$175
Northwest	\$150	\$10.00	828,826	25		3-Regions \$225
Southern	\$150	\$10.00	405,524	31		
California	\$650	\$15.00	6,800,000	244	Wednesday 12pm	
Northern	\$435	\$10.00	3,000,000	138		
Southern	\$485	\$10.00	3,800,000	106		
Colorado	\$300	\$7.00	1,334,970	92	Wednesday 12pm	5X, 13X, 26X, 52X
Florida	\$475	\$10.00	3,167,308	95	Tuesday 11am	
Central Region	\$325	\$10.00	1,088,792	33		
North Region	\$175	\$10.00	568,584	44		
South Region	\$150	\$10.00	2,229,030	18		
Georgia	\$350	\$8.00	1,800,000	121	Tuesday 9am	Run 4 wks, get 5th 1/2 off
Idaho	\$325	\$10.00	356,000	12	Wednesday 5pm	
Illinois	\$500	\$11.00	3,793,100	317	Tuesday 5pm	Run 4 wks./4th wk. is free
Central	\$250	\$11.00	877,000	88		Chicagoland +1-Zone \$400
Chicagoland	\$300	\$11.00	1,243,000	94		Chicagoland +2-Zones \$475
Northern	\$250	\$11.00	1,178,000	77		1-Zone \$250, 2-Zones \$400
Southern	\$250	\$11.00	495,100	58		3-Zones \$450
Indiana	\$340	\$10.00	1,205,666	140	Wednesday 11am	Buy 3, get the 4th 50% off or
Central	\$265	\$10.00	344,740	41		2-Zones \$300
North	\$265	\$10.00	412,166	47		Buy 4 get the 5th free
South	\$265	\$10.00	448,760	52		

Classified Networks



Network	25-word Rate	Additional Words	Readership	Publications	Deadline (CST)	Discounts
Iowa	\$300	\$9.00	2,623,620	254	Wednesday 10am	Run 6 wks./6th wk. is free
Central	\$75	\$4.00	200,396	28		
Northeast	\$110	\$4.00	1,097,508	72		
Northwest	\$110	\$4.00	452,358	64		
Southeast	\$110	\$4.00	505,366	44		
Southwest	\$110	\$4.00	367,992	46		
Kansas	\$300	\$12.00	420,702	138	Tuesday 5pm	
Kentucky	\$250	\$7.00	2,000,000	86	Wednesday 4pm	Buy 4 get the 5th free
Louisiana	\$265	\$8.00	2,172,270	111	Wednesday 12pm	Run 5 wks./5th wk. is free
Northern	\$175	\$8.00	777,150	41		1-Region \$175
Southeast	\$175	\$8.00	798,938	36		2-Regions \$200
Southwest	\$175	\$8.00	596,182	34		
Maryland-Delaware-DC	\$495	\$10.00	2,790,000	87	Wednesday 11am	Run 5 wks./5th wk. is free
B/W Corridor	\$675	\$10.00	1,500,000	42		
Baltimore Only	\$450	\$10.00	1,070,000	27		
DC METRO Only	\$450	\$10.00	433,926	13		
Maryland Only	\$400	\$10.00	1,065,000	67	Wednesday 11am	
Michigan	\$299	\$7.00	2,114,498	102	Tuesday 12pm	Run 4 weeks get the 5th free
East	\$250	\$7.00	1,673,318	53	Tuesday 12pm	
North	\$150	\$7.00	202,490	24	Tuesday 12pm	
West	\$150	\$7.00	238,690	25	Tuesday 12pm	
Minnesota	\$279	\$10.00	1,744,888	242	Tuesday 5pm	
Central	\$109	\$6.00	462,416	68		2-Regions \$179
Metro	\$169	\$6.00	420,492	33		1-Region \$109
Northern	\$109	\$6.00	428,174	62		3-Regions \$259
Southern	\$109	\$6.00	433,806	79		Metro + 1 zone \$219, +2 zones \$
Mississippi	\$210	\$8.00	1,175,988	103	Monday 5pm	4x, 13x, 26x
Missouri	\$350	\$10.00	1,362,874	189	Wednesday 12pm	Run 3 wks, get 4th wk free
Montana	\$149	\$4.30	410,540	66	Wednesday 5pm	
Nebraska	\$225	\$5.00	562,272	167	Wednesday 10am	Buy 2 weeks, get 3rd free
East	\$150	\$5.00	295,116	90	Wednesday 10am	
West	\$150	\$5.00	267,156	77	Wednesday 10am	
Nevada	\$149	\$5.00	881,000	25	Wednesday 2pm	

Classified Networks



Network	25-word Rate	Additional Words	Readership	Publications	Deadline (CST)	Discounts
New England	\$395	\$8.00	4,953,016	284	Wednesday 11am	Run 4 wks/4th wk. is free
Central Region (MA)	\$225	\$8.00	2,042,720	156		
Northern Region (ME,NH,VT)	\$175	\$8.00	1,388,650	69		
Southern Region (CT,RI)	\$175	\$8.00	1,521,646	59		
New Jersey	\$560	\$14.00	3,447,868	130	Wednesday 11am	Run 5 wks./ 5th wk. is free
Northern	\$445	\$14.00	2,740,896	100		
Southern	\$195	\$14.00	706,972	30		
New Mexico	\$154	\$5.00	297,082	24	Thursday 1pm	Run 5 wks./ 5th wk. is free
New York Dailies	\$625	\$15.00	1,876,350	56	Thursday 12pm	2x10%,3x15%,4x20%,4x25%
New York Weeklies	\$689	\$10.00	7,122,580	290	Wednesday 10am	2x20%,3x30%,4x40%
Capital District	\$99	\$10.00	691,488	28		
Central	\$59	\$10.00	392,954	37		
Hudson Valley	\$99	\$10.00	678,246	47		
Long Island	\$129	\$10.00	872,302	80		
NY City	\$499	\$10.00	3,815,154	66		
Western	\$99	\$10.00	672,434	49		
North Carolina	\$375	\$10.00	3,419,800	100	Tuesday 4pm	
Region 1 West	\$125	\$10.00	281,860	13		
Region 2 West	\$125	\$10.00	256,232	11		
Region 3 West	\$175	\$10.00	416,276	11		
Region 4 Central	\$275	\$10.00	1,925,536	34		
Region 5 East	\$175	\$10.00	539,896	31		
North Dakota	\$160	\$5.00	432,000	90	Tuesday 12pm	
Ohio	\$335	\$10.00	2,250,000	115	Tuesday 4pm	Run 5 wks./5th wk. is free
Oklahoma	\$265	\$10.00	634,822	160	Wednesday 10am	4x, 8x, 12x
Oregon	\$250	\$8.00	710,948	75	Tuesday 5pm	
Pennsylvania	\$495	\$10.00	4,201,034	153	Wednesday 1pm	Run 5 wks./5th wk. is free
Eastern	\$330	\$10.00	2,803,180	90		
Western	\$275	\$10.00	1,397,854	63		
South Carolina	\$375	\$12.00	2,153,552	101	Wednesday 11am	
Low Country	\$175	\$12.00	544,574	17		
Midlands	\$225	\$12.00	710,672	36		
Pee Dee	\$150	\$12.00	413,542	23		
Upstate	\$200	\$12.00	484,764	25		
South Dakota	\$150	\$5.00	660,000	162	Tuesday 12pm	

Classified Networks



Network	25-word Rate	Additional Words	Readership	Publications	Deadline (CST)	Discounts
Tennessee	\$275	\$10.00	1,078,586	107	Tuesday 11am	
Eastern	\$120	\$10.00	595,128	35		
Middle	\$120	\$10.00	453,288	38		
Western	\$100	\$10.00	210,480	24		
Texas	\$550	\$14.00	1,588,054	282	Tuesday 5pm	
Northern	\$250	\$6.00	489,268	90		
Southern	\$250	\$6.00	690,772	98		
Western	\$250	\$6.00	408,014	94		
Utah	\$163	\$5.00	345,000	32	Tuesday 1pm	Run 3 weeks get 4th week free
Virginia	\$300	\$10.00	1,737,788	91	Wednesday 11am	4x,6x,12x,24x
Washington	\$325	\$10.00	1,533,616	82	Tuesday 5pm	
West Virginia	\$250	\$7.00	634,780	61	Wednesday 11am	
Wisconsin	\$300	\$10.00	2,392,156	180	Wednesday 2pm	Run 4 wks get 5th week free
Northeast	\$100	\$5.00	761,236	45		
Northwest	\$100	\$5.00	685,880	51		
Southeast	\$100	\$5.00	574,718	36		
Southwest	\$100	\$5.00	370,322	48		
Wyoming	\$135	\$5.00	358,268	43	Thursday 3pm	Run 5 wks./25% off 5th wk.